

Liverpool John Moores University

Title: PRE-MASTERS ECONOMICS AND FINANCE AND INVESTMENT
Status: Definitive
Code: **6501IPMBM** (116068)
Version Start Date: 01-08-2011

Owning School/Faculty: Liverpool Business School
Teaching School/Faculty: Study Group

Team	Leader
Elizabeth Thompson	Y

Academic Level: FHEQ6 **Credit Value:** 12.00 **Total Delivered Hours:** 70.00
Total Learning Hours: 120 **Private Study:** 50

Delivery Options

Course typically offered: Non Standard Year Long

Component	Contact Hours
Lecture	28.000
Seminar	28.000
Workshop	14.000

Grading Basis: 40 %

Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Test	test	Test.	50.0	
Report	case	Case Study.	50.0	

Aims

To establish a sound foundation for Masters studies in the areas of Economics and Finance and Investment.

To teach students to examine critically the information that they acquire on Economics/Finance and Investment topics, problems and issues.

To advance students' study skills to masters level requirements.

To demonstrate an applied understanding of key models and concepts within the

disciplines with the ability to critically evaluate their application.

Learning Outcomes

After completing the module the student should be able to:

- 1 Demonstrate a detailed understanding of the subject areas with reference to leading developments.
- 2 Demonstrate an ability to integrate a variety of source materials into their written work using appropriate academic conventions.
- 3 Apply advanced economic/Finance and Investment techniques to contemporary issues.
- 4 Critically evaluate arguments, opinions and data within the field.

Learning Outcomes of Assessments

The assessment item list is assessed via the learning outcomes listed:

Test	1	3
case study report	2	4

Outline Syllabus

The PLC and the annual report
Financial arithmetic and Investment Appraisal
Investment risk and return
Portfolio Theory
Capital Asset Pricing Model (CAPM)
Micro and macro economics
Fundamental economic models
Economic and allocative efficiency
Role of the Government in Micro and macro economics
Applied Economics e.g. The EURO

Learning Activities

Interactive small classes, regular formative assignments, class tests and terminal module assessment.

References

Course Material	Book
Author	Allen, F, Brealey, R A and Myers, S C
Publishing Year	2007

Title	Fundamentals of Corporate Finance
Subtitle	
Edition	
Publisher	5th edition, Boston: Mass. London: McGraw-Hill
ISBN	

Course Material	Book
Author	Arnold, G
Publishing Year	2005
Title	Corporate Financial Management
Subtitle	
Edition	
Publisher	3rd edition, Harlow: FT Prentice
ISBN	

Course Material	Book
Author	Mankiw, N G
Publishing Year	2004
Title	Principles of Macroeconomics
Subtitle	
Edition	
Publisher	3rd edition, Thompson/South Western
ISBN	

Course Material	Book
Author	Sloman, J
Publishing Year	2006
Title	Economics
Subtitle	
Edition	
Publisher	6th edition, Harlow: FT Prentice Hall
ISBN	

Notes

Students will analyse a range of contemporary case studies to see how theoretical concepts can be applied to real business organisations. Students will be encouraged to discuss and critique these case studies in the seminar groups.