

## Liverpool John Moores University

Title: MANAGEMENT RESEARCH PAPER  
Status: Definitive  
Code: **6501MTE** (109392)  
Version Start Date: 01-08-2019

Owning School/Faculty: Liverpool Screen School  
Teaching School/Faculty: Liverpool Institute for Performing Arts

Team	Leader
Mike McCormack	Y

**Academic Level:** FHEQ6  
**Credit Value:** 48  
**Total Delivered Hours:** 31  
**Total Learning Hours:** 480  
**Private Study:** 449

### Delivery Options

Course typically offered: Standard Year Long

Component	Contact Hours
Lecture	2
Seminar	3
Tutorial	8
Workshop	18

**Grading Basis:** 40 %

### Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Dissertation	Disser	Written assignment - 12,000 words.	100	

### Aims

*The module affords learners the opportunity to further develop and consolidate their intellectual achievements, critical and research skills by undertaking a significant field research or other non-desk based form of research as part of examining a contemporary music, theatre and entertainment management issue. Learners will be able to enhance their understanding of skills and critical approaches relevant to*

*identified areas of the music, theatre and entertainment economies. Learners will be encouraged to take independent responsibility for the research and presentation of a substantial written report containing analytical thought and appropriate evidencing through reference to a range of support materials.*

## **Learning Outcomes**

After completing the module the student should be able to:

- 1 Articulate the nature and underlying philosophy of their own individual area of study and/or practice within the broader context of arts, music and entertainment management.
- 2 Present a major piece of documentation which demonstrates high levels of application, achievement and presentation as well as a developed critical awareness.
- 3 Analyse, synthesise and evaluate information independently, using appropriate evidence and referencing in the construction of a written presentation.
- 4 Present evidence of practical research methodology undertaken as part of the study.

## **Learning Outcomes of Assessments**

The assessment item list is assessed via the learning outcomes listed:

Written assignment 12000 words	1	2	3	4
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## **Outline Syllabus**

- *the nature of business and management research*
- *the philosophy of knowledge*
- *engaging with existing literature*
- *qualitative and quantitative research designs*
- *research analysis*
- *writing up*

## **Learning Activities**

There is little formal teaching in this module. Introductory lectures explore aspects of research including philosophy, methodologies, approaches and data collection, analysis and presentation. Learners proceed to identify and agree with a supervising tutor an appropriate topic for research and presentation of a written study.

A timetable of work and tutorials is proposed but learners are ultimately responsible for the management of their own projects.

The indicative hours of study emphasise self-directed work, and learners are encouraged to make good use of supporting tutorial time. Learners will present to

their supervisors, peers and level 2 learners, a brief outline and rationale for their chosen research methodology addressing their specific issue. Additional support is available from the Learning Resources Centre regarding developing research and study skills.

The role of the supervising tutor is:

- to assist the learner in selecting an area for research
- to assist in developing a research strategy
- to provide response to development of structure and argument
- to provide guidance as required regarding layout and presentation

## **Notes**

Course Notes