

Liverpool John Moores University

Title: Sports Policies and Agendas
Status: Definitive
Code: **6501SPRT** (128440)
Version Start Date: 01-08-2021

Owning School/Faculty: Sport and Exercise Sciences
Teaching School/Faculty: Nelson and Colne College Group

Team	Leader
Ian Sadler	

Academic Level: FHEQ6
Credit Value: 20
Total Delivered Hours: 36
Total Learning Hours: 200
Private Study: 164

Delivery Options

Course typically offered: Runs Twice - S1 & S2

Component	Contact Hours
Lecture	15
Seminar	6
Tutorial	15

Grading Basis: 40 %

Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Essay	Essay	Critical Essay (1500 words)	50	
Presentation	Pres	Oral Group Presentation (20-min)	50	

Aims

This module focuses on the influence of political philosophy on sport and active leisure provision and consumption across the UK. Sport, physical activity and active recreation do not exist in a social vacuum, and like other social institutions are subject to political forces. These may support, repress, regulate, licence or promote various forms of leisure. The political parties which contribute to UK government

strategies for sport and physical activity are based on systems of belief, or ideologies, which determine their differing approaches. This module explores the significance of these to sport and active leisure through an investigation of sport and physical activity policy. It also looks at the way in which sport and physical activity policy outcomes are implemented through national and local government.

Learning Outcomes

After completing the module the student should be able to:

- 1 Critically analyse the creation of public sport policy in England.
- 2 Evaluate the relationships between political ideology and government policy.
- 3 Critically evaluate the application of strategic planning and management to public policy implementation.

Learning Outcomes of Assessments

The assessment item list is assessed via the learning outcomes listed:

Critical Analysis	1	
Group Presentation	2	3

Outline Syllabus

Policy:

Ideologies

Government agendas

Legislation

Laws

Sporting Initiatives

Planning and Management:

Public sport and physical activity

Strategic management

SWOT analysis

Policy transfer

Whole Systems Approach

Organisational Performance Management:

Transformational Policy

Development and Implementation

Sports Business Consultants

Environmental and External factors

Strategic solutions to enhance sporting opportunities

Learning Activities

The students will be engaged in a blend of teaching and learning strategies. Theoretical delivery will occur through lectures, teamwork, workshops, practical and student lead discovery-based learning, supported via the VLE. The students will typically receive 15 of hours of theory through lectures and 6 hours of seminars to conceptualise the current agendas and policies. Furthermore, students will receive 15 hours of group tutorials where staff will assist students to integrate their knowledge in preparation for upcoming assessments. Guest lectures may also be included from sport industry practitioners.

Notes

None.