

Summary Information

Module Code	6501SPRT
Formal Module Title	Sports Policies and Agendas
Owning School	Sport and Exercise Sciences
Career	Undergraduate
Credits	20
Academic level	FHEQ Level 6
Grading Schema	40

Module Contacts

Module Leader

Contact Name	Applies to all offerings	Offerings
Colin Lewis	Yes	N/A

Module Team Member

Contact Name	Applies to all offerings	Offerings
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Partner Module Team

Contact Name	Applies to all offerings	Offerings
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Teaching Responsibility

LJMU Schools involved in Delivery
LJMU Partner Taught

Partner Teaching Institution

Institution Name
Nelson and Colne College Group

Learning Methods

Learning Method Type	Hours
Lecture	15
Seminar	6
Tutorial	15

Module Offering(s)

Offering Code	Location	Start Month	Duration
SEP-PAR	PAR	September	12 Weeks

Aims and Outcomes

Aims	This module focuses on the influence of political philosophy on sport and active leisure provision and consumption across the UK. Sport, physical activity and active recreation do not exist in a social vacuum, and like other social institutions are subject to political forces. These may support, repress, regulate, licence or promote various forms of leisure. The political parties which contribute to UK government strategies for sport and physical activity are based on systems of belief, or ideologies, which determine their differing approaches. This module explores the significance of these to sport and active leisure through an investigation of sport and physical activity policy. It also looks at the way in which sport and physical activity policy outcomes are implemented through national and local government.
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Learning Outcomes

After completing the module the student should be able to:

Code	Description
MLO1	Critically analyse the creation of public sport policy in England.
MLO2	Evaluate the relationships between political ideology and government policy.
MLO3	Critically evaluate the application of strategic planning and management to public policy implementation.

Module Content

Outline Syllabus

Policy: Ideologies Government agendas Legislation Laws Sporting Initiatives Planning and Management: Public sport and physical activity Strategic management SWOT analysis Policy transfer Whole Systems Approach Organisational Performance Management: Transformational Policy Development and Implementation Sports Business Consultants Environmental and External factors Strategic solutions to enhance sporting opportunities

Module Overview

Additional Information

None.

Assessments

Assignment Category	Assessment Name	Weight	Exam/Test Length (hours)	Learning Outcome Mapping
Essay	Critical Analysis	50	0	MLO1
Presentation	Group Presentation	50	0	MLO3, MLO2