

Summary Information

Module Code	6501SPSEFC
Formal Module Title	Managing in the Sport Development Sector
Owning School	Sport and Exercise Sciences
Career	Undergraduate
Credits	20
Academic level	FHEQ Level 6
Grading Schema	40

Module Contacts

Module Leader

Contact Name	Applies to all offerings	Offerings
Cath Walker	Yes	N/A

Module Team Member

Contact Name	Applies to all offerings	Offerings
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Partner Module Team

Contact Name	Applies to all offerings	Offerings
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Teaching Responsibility

LJMU Schools involved in Delivery
LJMU Partner Taught

Partner Teaching Institution

Institution Name
Everton Football College

Learning Methods

Learning Method Type	Hours
Lecture	18
Seminar	20
Tutorial	2

Module Offering(s)

Offering Code	Location	Start Month	Duration
SEP-PAR	PAR	September	12 Weeks

Aims and Outcomes

Aims	This module aims to enable students to critically analyse, manage and evaluate strategic sport development and sport coaching current issues.
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Learning Outcomes

After completing the module the student should be able to:

Code	Description
MLO1	Critically analyse and evaluate existing sport development issues in relation to models of strategic management.
MLO2	Identify and critically evaluate the different roles and interactions of strategic sport development agencies.
MLO3	Design and critically analyse a sport development strategic management solution for a self-selected issue.

Module Content

Outline Syllabus

Theories of strategic management: public, private and voluntary. Development settings NGBs, CSPs and local government programmes. Public Health and physical activity commissioning landscapes .Evidence-based policy in public sector sport and physical activity .Research practice in global sport development. PE, school sport and youth physical activity .Talent identification and elite sport. Social justice and sport / physical activity. Strategic thinking in sport development and physical activity .Sport-for-development in a global context.

Module Overview

Additional Information

It will introduce students to models of strategic management and consider their application in contemporary sport development policy context. Key current strategic industry issues will be researched and solutions sought in the form of designing management solutions.

Assessments

Assignment Category	Assessment Name	Weight	Exam/Test Length (hours)	Learning Outcome Mapping
Report	Report	100	0	MLO3, MLO2, MLO1