

Liverpool John Moores University

Title: Business Project
Status: Definitive
Code: **6502DAV** (125148)
Version Start Date: 01-08-2021

Owning School/Faculty: Engineering
Teaching School/Faculty: German Academy for Foreign Trade and Logistics

Team	Leader
Ben Matellini	Y

Academic Level: FHEQ6
Credit Value: 40
Total Delivered Hours: 80
Total Learning Hours: 400
Private Study: 320

Delivery Options

Course typically offered: Standard Year Long

Component	Contact Hours
Lecture	40
Tutorial	40

Grading Basis: 40 %

Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Report	AS1	Written Report, 10,000 words	75	
Presentation	AS2	Individual Presentation	25	

Aims

To allow students to develop their knowledge, skills and general expertise in relation to an operational, management or business or topic related to their programme of study. To provide students with the opportunity to demonstrate their ability to learn and develop their skills independently.

Learning Outcomes

After completing the module the student should be able to:

- 1 Initiate and carry out project work with a clear set of aims and objectives.
- 2 Conduct research to devise and sustain arguments and solve business related problems with established techniques of analysis.
- 3 Deploy project resources efficiently and coordinate project activities with internal and external stakeholders.
- 4 Justify decisions in complex and unpredictable contexts, acquire new knowledge and skills in pressuring circumstances, and apply them to a specific business case.
- 5 Produce a written dissertation in accordance with detailed guidelines on presentation and referencing.
- 6 Defend the completed research work and its conclusions in a viva voce examination.

Learning Outcomes of Assessments

The assessment item list is assessed via the learning outcomes listed:

Written Report	2	3	4	5	6	1
Presentation	2	3	4	5	6	1

Outline Syllabus

Building on Research Planning, or other equivalent study, students select a research project on

a topic of their choosing. With support from an allocated supervisor, students:

- Refine their aims and objectives and*
- Identify and justify appropriate research methods.*
- Undertake a literature review.*
- Collect, collate and analyse appropriate research data.*
- Reach conclusions and reflect on the validity of their research.*

Learning Activities

Primarily self-directed by student, but with the support of an allocated supervisor. A series of briefing sessions and workshops will also be held during the year.

Notes

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