

## Liverpool John Moores University

Title: ORGANISATIONAL ANALYSIS  
Status: Definitive  
Code: **6502MTE** (109393)  
Version Start Date: 01-08-2019

Owning School/Faculty: Liverpool Screen School  
Teaching School/Faculty: Liverpool Institute for Performing Arts

Team	Leader
Mike McCormack	Y

**Academic Level:** FHEQ6  
**Credit Value:** 12  
**Total Delivered Hours:** 9  
**Total Learning Hours:** 120  
**Private Study:** 111

### Delivery Options

Course typically offered: Standard Year Long

Component	Contact Hours
Lecture	2
Online	5
Tutorial	2

**Grading Basis:** 40 %

### Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Essay	Essay	3000 words essay or research report	100	

### Aims

*This module aims to develop the learner's ability to apply their knowledge and understanding of a range of management concepts, which have been gained in previous modules or study, in researching and producing a critical evaluation and analysis of or agreed research project and report for, an organisation (or department within an organisation) normally operating within the music, theatre or entertainment industries. It provides learners with an opportunity to learn and apply research skills,*

*prior to the Management Research Paper module.*

## **Learning Outcomes**

After completing the module the student should be able to:

- 1 Produce a written critical analysis and evaluation of an organisation's external and internal business environment and choice of strategic options; or methods and procedures for measuring and monitoring its overall performance; or organisational culture or a written research report following an agreed research project for an organisation.
- 2 Identify and apply an appropriate theoretical model as a framework for the above critical analysis and evaluation or for the agreed research project and report.
- 3 Undertake relevant practical research, in order to produce evidence to inform the critical analysis and evaluation.
- 4 Examine, assess and synthesise such evidence in order to satisfactorily support the arguments and conclusions within the critical analysis and evaluation

## **Learning Outcomes of Assessments**

The assessment item list is assessed via the learning outcomes listed:

3000 word essay/research rep	1	2	3	4
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## **Outline Syllabus**

*External and internal business environment*  
*Strategic options and choices*  
*Performance measurement methods and processes*  
*Organisational culture*  
*Introduction to Research Methodology and Methods*

## **Learning Activities**

The module will be delivered by utilising a range of teaching and learning strategies.

These will include:

Workshops to introduce key requirements of module and review possible models to utilise for different areas of organisational analysis and to discuss methods of research and sources of information

Individual study in line with guidance and direction from tutors

Individual tutorials and support to provide mentoring and assistance for learners in researching and presenting their organisational analysis

## **Notes**

Course Notes