

## Liverpool John Moores University

Title: PROFESSIONAL PRACTICE & REFLECTION  
Status: Definitive  
Code: **6502PHSK** (115414)  
Version Start Date: 01-08-2011

Owning School/Faculty: Liverpool School of Art & Design  
Teaching School/Faculty: Stockport College

Team	Leader
Jon Moorhouse	Y

**Academic Level:** FHEQ6  
**Credit Value:** 24.00  
**Total Delivered Hours:** 70.00  
**Total Learning Hours:** 240  
**Private Study:** 170

### Delivery Options

Course typically offered: Semester 2

Component	Contact Hours
Lecture	5.000
Off Site	5.000
Tutorial	15.000
Workshop	45.000

**Grading Basis:** 40 %

### Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Report	AS1	Report (3000 words)	60.0	
Presentation	AS2	Presentation (20 min)	40.0	

### Aims

*To provide the knowledge and professional awareness to make decisions about future career or postgraduate prospects.*

*To identify and communicate with a professional working within the area of interest shared by the student.*

*Identify personal strengths, critically self-reflect and use the critical comments of others to plan and set goals for career progression.*

*To provide an opportunity to present a career progression plan orally and in writing.*

## **Learning Outcomes**

After completing the module the student should be able to:

- 1 Demonstrate knowledge and awareness of an area of professional practice and its prospects as a potential career path.
- 2 Provide evidence of, and reflect upon, the professional collaboration with a subject specialist.
- 3 Display a clear ability to evaluate individual strengths and weaknesses through a process of self-reflection.
- 4 Present information coherently in both oral and in written form.

## **Learning Outcomes of Assessments**

The assessment item list is assessed via the learning outcomes listed:

3000 words	1	2	3	4
20 minute presentation	1	2	3	4

## **Outline Syllabus**

*The Professional Practice and Reflection module offers you the opportunity to build upon the information and knowledge gleaned from the Photographic Practice module at level two of the programme. In this module you are required to demonstrate that you are capable of working effectively as an independent photographer within a professional context, as well as being a responsible and valued member of a team. To this end, you must initiate a consultation with an appropriate established professional (curator, editor, publisher, practitioner, etc), who will offer feedback on your portfolio, upon which you must then reflect. Furthermore, you should demonstrate an ability to evaluate your own practice via a review of your final project – its evolution from start to finish- with a view to identifying a career path/s relevant to your intended goals and future aspirations. The module will require you to draw upon your skills to effectively interact and collaborate with others.*

## **Learning Activities**

Seminars which explore potential careers paths in photography; working independently and with others towards a collective exhibition; Taught sessions on marketing and promoting oneself as a professional photographer with skills to offer. Career awareness through peer presentations. Module will culminate in a PowerPoint presentation and written report.

## References

<b>Course Material</b>	Book
<b>Author</b>	Thomas, G. and Ibbertson, J.
<b>Publishing Year</b>	1996
<b>Title</b>	Beyond the Lens
<b>Subtitle</b>	Rights, Ethics and Business Practice in Professional Photography
<b>Edition</b>	
<b>Publisher</b>	Association of Photographers
<b>ISBN</b>	

<b>Course Material</b>	Website
<b>Author</b>	The Association of Photographers.
<b>Publishing Year</b>	
<b>Title</b>	<a href="http://www.the-aop.org/home.htm">www.the-aop.org/home.htm</a>
<b>Subtitle</b>	
<b>Edition</b>	
<b>Publisher</b>	
<b>ISBN</b>	

<b>Course Material</b>	Website
<b>Author</b>	THE ARTISTS INFORMATION COMPANY. Electronic resource for and about professional visual artists and t
<b>Publishing Year</b>	
<b>Title</b>	<a href="http://www.a-n.co.uk">www.a-n.co.uk</a>
<b>Subtitle</b>	
<b>Edition</b>	
<b>Publisher</b>	
<b>ISBN</b>	

<b>Course Material</b>	Website
<b>Author</b>	Redeye, The North West Region Photography Support Network
<b>Publishing Year</b>	
<b>Title</b>	REDEYE:THE NORTH-WEST PHOTOGRAPHY NETWORK. 2003. advice & Info. Available at: URL <a href="http://www.redeye.org.uk">http://www.redeye.org.uk</a>
<b>Subtitle</b>	
<b>Edition</b>	
<b>Publisher</b>	
<b>ISBN</b>	

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## Notes

In this module you are encouraged to make contact with professionals within the part

of the industry which you are aiming to enter. You are asked to seek their advice regarding your work and then reflect upon this in a report which also provides an evaluative account of your role in the organization of the final year photographic show. You will share your research findings with your peers and have the opportunity to extend your understanding of the professional opportunities available to you.