

Liverpool John Moores University

Title: Business and Management
Status: Definitive
Code: **6502PMBML** (120806)
Version Start Date: 01-08-2017

Owning School/Faculty: Academic Portfolio
Teaching School/Faculty: Study Group

Team	Leader
Amanda Mason	

Academic Level: FHEQ6
Credit Value: 15
Total Delivered Hours: 72
Total Learning Hours: 150
Private Study: 78

Delivery Options

Course typically offered: Standard Year Long

Component	Contact Hours
Seminar	60
Tutorial	10

Grading Basis: 40 %

Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Test	Test	1 hour completion of group task	40	
Exam	Exam	2 hour exam	60	2

Aims

The aim of this module is to provide students with an understanding of some of the key areas of academic business or management programmes. Students will analyse academic concepts and issues relating to operations management, organisational strategy and organisational behaviour with an emphasis on critically evaluating concepts and applications. Students will also identify the limitations of business models and management theory, and consider the application of decision-making skills as an effective leadership and management tool.

Learning Outcomes

After completing the module the student should be able to:

- 1 Demonstrate a detailed understanding of the subject area with reference to leading developments in the business and management field
- 2 Apply their understanding of concepts and models with an evaluative approach
- 3 Identify the limitations of the field of study and its application within the practical business environment
- 4 Critically review literature and show confidence in the use of academic resources
- 5 Use a range of decision-making skills to successfully complete a group task

Learning Outcomes of Assessments

The assessment item list is assessed via the learning outcomes listed:

Test	1	5		
Exam	1	2	3	4

Outline Syllabus

Psychological contract

Culture and organisational behaviour

Using work-related skills; decision-making, communicating effectively, flexibility, time management

Approaches to management theory

Introduction to operations management

Planning and control

Strategy - concept and development

Resources and capabilities

Competitive advantage

Corporate strategy

Learning Activities

Seminars, group work, debate and student presentations. Independent learning and self-directed study will support these activities.

Notes

This module will provide students with the knowledge and skills required to study a Master's level programme in business and management.