

Research Project

Module Information

2022.01, Approved

Summary Information

Module Code	6502WUCSBP
Formal Module Title	Research Project
Owning School	Business and Management
Career	Undergraduate
Credits	40
Academic level	FHEQ Level 6
Grading Schema	40

Teaching Responsibility

LJMU Schools involved in Delivery
LJMU Partner Taught

Partner Teaching Institution

Institution Name
Westford University College

Learning Methods

Learning Method Type	Hours
Lecture	10
Seminar	20
Tutorial	5
Workshop	10

Module Offering(s)

Display Name	Location	Start Month	Duration Number	Duration Unit
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PAR	PAR	12 Weeks
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Aims and Outcomes

Aims	To rigorously investigate an issue from the sport business industry.
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After completing the module the student should be able to:

Learning Outcomes

Code	Number	Description
MLO1	1	Conduct independent research in an area of the Sport Business industry
MLO2	2	Address answers to relevant research aims and objectives using an appropriate and rigorous methodological approach.
MLO3	3	Demonstrate the ability to manipulate and present data in a suitable format
MLO4	4	Successfully critique, reflect upon, and defend ideas in an oral format

Module Content

Outline Syllabus	Generating research aims and objectives Deconstructing the dissertation Critiquing research evidence Ethical considerations in research Designing valid and reliable methodological approaches Refinement of data collection tools Data analysis Presentation of results Discussing and concluding research
Module Overview	
Additional Information	This module will showcase the individual abilities of students to develop original ideas and present them in a coherent and critical fashion.

Assessments

Assignment Category	Assessment Name	Weight	Exam/Test Length (hours)	Module Learning Outcome Mapping
Presentation	Presentation (10 mins)	15	0	MLO2, MLO4
Dissertation	Dissertation	85	0	MLO1, MLO2, MLO3, MLO4

Module Contacts

Module Leader

Contact Name	Applies to all offerings	Offerings
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Partner Module Team

Contact Name	Applies to all offerings	Offerings
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