

## Liverpool John Moores University

Title: PERSONAL FINANCE  
Status: Definitive  
Code: **6503AE** (107282)  
Version Start Date: 01-08-2011

Owning School/Faculty: Liverpool Business School  
Teaching School/Faculty: Isle of Man International Business School

Team	Leader
Alex Watt	Y

**Academic Level:** FHEQ6  
**Credit Value:** 12.00  
**Total Delivered Hours:** 28.00  
**Total Learning Hours:** 120  
**Private Study:** 92

### Delivery Options

Course typically offered: Runs Twice - S1 & S2

Component	Contact Hours
Lecture	13.000
Tutorial	13.000

**Grading Basis:** 40 %

### Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Exam	AS1	Examination	50.0	2.00
Essay	AS2	Coursework	50.0	

### Aims

*To provide students with a rigorous framework within which to make personal financial decisions.*

### Learning Outcomes

After completing the module the student should be able to:

- 1 Identify the major personal financial decisions;
- 2 Describe the role of securities markets and evaluate critically the implications of an efficient capital market explain and appraise the risk-return trade-off, the role of portfolio theory and market risk;
- 3 Evaluate personal investment strategies and measure and evaluate portfolio performance and analyse insurance and pension alternatives;
- 4 Distinguish between mortgage products and identify preferred choices;
- 5 Evaluate the impact of taxation upon personal investment decisions;
- 6 Explain the regulatory framework surrounding personal finance;
- 7 Demonstrate transferable skills: management of learning, problem solving, written communications skills.

### Learning Outcomes of Assessments

The assessment item list is assessed via the learning outcomes listed:

EXAM	1	2	3	4	5	6
ESSAY	2	3	5	7		

### Outline Syllabus

*Outline of major personal finance decision areas*

*Introduction to the London Stock Exchange and the concept of an efficient capital market*

*Risk, portfolio theory and the market model*

*Analyse equity, bond, money market and derivative investments under a risk and return framework.*

*Measuring portfolio performance*

*Analysis of insurance and pension productions*

*Evaluation of mortgage repayment vehicles*

*The impact of taxation on investment returns and strategies under UK and IoM tax regimes*

*The scope of the regulatory framework and FSA (UK) and FSC (IoM)*

### Learning Activities

Lectures and tutorials.

### References

<b>Course Material</b>	Book
<b>Author</b>	Callaghan, G, Fribbance, I and Higginson, M
<b>Publishing Year</b>	2007
<b>Title</b>	Personal Finance
<b>Subtitle</b>	

<b>Edition</b>	
<b>Publisher</b>	John Wiley & Sons Ltd.
<b>ISBN</b>	

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## Notes

Summative Examination. An evaluation of the theoretical knowledge acquired and its practical application.

Formative & Summative Coursework. An individual written report based on an investment scenario. Students will be asked to invest funds in the stock market, justify their selection and evaluate their performance with reference to both theory and practice.