

Liverpool John Moores University

Title: APPROACHES TO PUBLIC HEALTH
Status: Definitive
Code: **6503BNNURS** (101108)
Version Start Date: 01-08-2014

Owning School/Faculty: Nursing and Allied Health
Teaching School/Faculty: Beckett College

Team	Leader
Susan Baker	Y

Academic Level: FHEQ6
Credit Value: 24.00
Total Delivered Hours: 52.00
Total Learning Hours: 240
Private Study: 188

Delivery Options

Course typically offered: Runs Twice - S1 & S2

Component	Contact Hours
Lecture	30.000
Online	14.000
Seminar	6.000
Tutorial	2.000

Grading Basis: 40 %

Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Essay	AS1	Essay 2000 words	50.0	
Report	AS2	Report 2000 words	50.0	

Competency	Practice
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Aims

To develop a critical understanding of health promotion and public health.

Learning Outcomes

After completing the module the student should be able to:

- 1 Critically explore the influence of health promotion and public health on health inequalities
- 2 Critically explore health promotion theory.
- 3 Critically examine the role of the nurse in public health and health promotion
- 4 Critically evaluate a range of approaches to public health.

Learning Outcomes of Assessments

The assessment item list is assessed via the learning outcomes listed:

essay	2	3
reort	1	4

Practice

Outline Syllabus

Measuring health. Demographics, Epidemiology.
Inequalities in health. Individualism. Empowerment
Theoretical perspectives of health promotion. Ottawa Charter
Structural approaches to health improvement
Participation and engagement. Community development
Evidence based public health. Evaluating public health interventions

Learning Activities

Interactive lectures, group work, Blackboard

References

Course Material	Book
Author	ADAMS, L., AMOS, M., MUNRO J
Publishing Year	2002
Title	Promoting health: politics and practice.
Subtitle	
Edition	
Publisher	Sage
ISBN	

Course Material	Book
Author	BAGGOTT R
Publishing Year	2000
Title	
Subtitle	

Edition	
Publisher	Macmillan Press
ISBN	

Course Material	Book
Author	GRIFFITHS, S and HUNTER, D.J
Publishing Year	1999
Title	undefined
Subtitle	
Edition	
Publisher	Radcliffe Medical Press
ISBN	

Course Material	Book
Author	KERR, J
Publishing Year	1999
Title	undefined
Subtitle	
Edition	
Publisher	Bailliere Tindall
ISBN	

Course Material	Book
Author	GRAY A., PAYNE P.
Publishing Year	2001
Title	undefined
Subtitle	
Edition	
Publisher	Open University Press
ISBN	

Course Material	Book
Author	IIES, V
Publishing Year	2006
Title	undefined
Subtitle	
Edition	2nd
Publisher	Open University Press
ISBN	

Course Material	Book
Author	WALLEY J., WRIGHT J. and HUBLEY J.
Publishing Year	2001
Title	undefined
Subtitle	
Edition	
Publisher	Oxford University Press

ISBN	
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Notes

This module seeks to link the theory and practice of public health promotion in a multi national context. Students will be able to draw on their experience from their own countries and compare and contrast approaches to promoting the public's health.