

## Liverpool John Moores University

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Title: Future Focus  
Status: Definitive  
Code: **6503CFDG** (127631)  
Version Start Date: 01-08-2021

Owning School/Faculty: Liverpool School of Art & Design  
Teaching School/Faculty: London College for Design and Fashion

Team	Leader
Ian Mitchell	Y

**Academic Level:** FHEQ6      **Credit Value:** 40      **Total Delivered Hours:** 136  
**Total Learning Hours:** 400      **Private Study:** 264

### Delivery Options

Course typically offered: Semester 2

Component	Contact Hours
Lecture	12
Practical	80
Seminar	12
Tutorial	8
Workshop	24

**Grading Basis:** 40 %

### Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Portfolio	AS1	Finished project outcomes, supporting work and written proposal and evaluation.	75	
Reflection	AS2	Reflective portfolio presentation of all Level 6 coursework.	25	

### Aims

1. *To offer students the opportunity to propose and undertake an individual programme of study relevant to a future within professional practice or postgraduate study related to graphic design and/or illustration.*
2. *To examine contemporary issues and explore potential future developments within the profession.*
3. *To examine the relationship between portfolio presentation and students' individual ideology and/or future career aspirations.*
4. *To support independent, self-directed study.*

## **Learning Outcomes**

After completing the module the student should be able to:

- 1 Propose and develop self-directed projects that engage with a distinctive agenda for their future.
- 2 Formulate creative and imaginative responses to self-initiated or self-directed projects that acknowledge professional constraints.
- 3 Demonstrate a critical and professional application of skills, techniques and working methods relevant to contemporary graphic design and illustration practice.
- 4 Design and present a coherent portfolio of finished coursework that reflects a distinctive agenda for their future.

## **Learning Outcomes of Assessments**

The assessment item list is assessed via the learning outcomes listed:

Portfolio	1	2	3
Reflection	3	4	

## **Outline Syllabus**

1. *Learning agreement.*
2. *Students are asked to develop projects that explore a distinctive agenda for their future. This can be based on personal interests and/or career aspirations, and can range from issue-driven artistic approaches to industry focussed set briefs.*
3. *Project work is discussed, agreed and supported by a supervising tutor.*
4. *Portfolio design, presentation and self-promotion issues are discussed during portfolio reviews, PDPs and tutorials .*
5. *Web skills workshops support the production of the online portfolio.*
6. *Professional practice lectures and supporting activities.*

## **Learning Activities**

1. This is a practical studio based module supported by a programme of individual tutorials, group seminars, skills based workshops and interim crits.
2. Students are assigned a supervising tutor and engage in a negotiated self-directed or self-initiated project(s).

3. PDP activities and web design workshops support the synthesis of content and the design and production of an online portfolio.
4. The final assessment for this module is 75% Portfolio (comprising finished project work, supporting research and development work, learning agreement(s) and critical evaluation); 25% Reflective portfolio presentation of all Level 6 coursework.
5. Formative verbal feedback is given in response to the presentation of work-in-progress at interim crits.
6. On-going informal feedback will be available via tutorial and seminar.

## **Notes**

This module gives students the opportunity to undertake a self-initiated and/or self-directed project relevant to their career aspirations and/or personal interests. The module encourages students to evaluate presentation options to synthesise the body of work completed at Level 6 into a coherent online portfolio.