# **Liverpool** John Moores University

Title: HONOURS Status: Definitive

Code: **6503GD** (116138)

Version Start Date: 01-08-2011

Owning School/Faculty: Liverpool School of Art & Design

Teaching School/Faculty: St Helens College

Team	Leader
Carole Potter	Υ

Academic Credit Total

Level: FHEQ6 Value: 36.00 Delivered 146.00

**Hours:** 

Total Private

Learning 360 Study: 214

**Hours:** 

## **Delivery Options**

Course typically offered: Standard Year Long

Component	Contact Hours
Lecture	10.000
Off Site	20.000
Practical	80.000
Tutorial	20.000
Workshop	16.000

**Grading Basis:** 40 %

### **Assessment Details**

Category	Short Description	Description	Weighting (%)	Exam Duration
Portfolio	AS1	Portfolio	100.0	

#### Aims

Conceive an honours level project which reflects innovation and professional direction

Further develop the ability to research, manage and negotiate independent study with the aim of challenging design methodology and creative thinking Undertake self directed project forging links to identified career aspirations

### **Learning Outcomes**

After completing the module the student should be able to:

- 1 Formulate a substantial design study which signifies in-depth exploration of ideas and concepts
- 2 Independently manage a substantial graphic design project
- 3 Critically evaluate and present a record of the project's process and outcomes

#### **Learning Outcomes of Assessments**

The assessment item list is assessed via the learning outcomes listed:

Portfolio 1 2 3

### **Outline Syllabus**

This module will work as an independent research/study project within which students will be required to plan and manage their time and the progress of their proposal. Students will undertake this process with the guidance of a personal tutor. Initial lectures will set guidelines for project management, suggest the scope and facilitate in the development of work. Seminars and tutorials will be used to exercise peer evaluation on initial plans where risk analysis will ensure that only viable projects proceed. Individual support will be provided in the formulation of project plans and the structuring of students ideas. Students will identify the resources they require and these will be scheduled, planned and resourced according to their project plan. Students will not be penalised for difficulties in implementation of correctly formulated project plans. All other options are left open.

### **Learning Activities**

This module will include lectures, tutorials, seminars, workshops and gallery visits.

### References

Course Material	Book
Author	Gray, C. & Malins, J.
Publishing Year	2004
Title	Visualising Research
Subtitle	A Guide to the Research Process in Art and Design
Edition	
Publisher	Ashgate Publishing Limited
ISBN	10: 0754635775

Course Material	Book
Author	Klanten, R.
Publishing Year	2008
Title	Data Flow
Subtitle	Visualising Information in Graphic Design
Edition	
Publisher	Die Gestalten Verlag
ISBN	3899552172

Course Material	Book
Author	Lupton, E.
Publishing Year	2004
Title	Thinking with Type
Subtitle	A Critical Guide for Designers, Writers, Editors and
	Students
Edition	
Publisher	Princeton Architectural Press
ISBN	10: 1568984480

Course Material	Book
Author	O'Reilly, J.
Publishing Year	2002
Title	No Brief
Subtitle	Graphic Designers' Personal Projects
Edition	
Publisher	Rotovision
ISBN	10: 2880466946

Course Material	Book
Author	Moon, J.A.
Publishing Year	2006
Title	Learning Journals
Subtitle	
Edition	
Publisher	Routledge
ISBN	10: 0415403758

### **Notes**

This module will work as an independent research/study project within which students will be required to plan and manage their time and the progress of their proposal. Initial lectures will set guidelines for project management, suggest the scope and facilitate in the development of work. Seminars and tutorials will be used to exercise peer evaluation. Final solutions will be exhibited at the graduate exhibition.