Liverpool John Moores University

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Title:	BUSINESS STUDIES PROJECT
Status:	Definitive
Code:	**6503SERBS** (118198)
Version Start Date:	01-08-2018

Owning School/Faculty: Academic Portfolio
Teaching School/Faculty: South Eastern Regional College

Team	Leader
Scott Foster	Y

Academic Level:	FHEQ6	**Credit Value:**	24	**Total Delivered Hours:**	6
Total Learning Hours:	240	**Private Study:**	234		

Delivery Options
Course typically offered: Standard Year Long

Component	Contact Hours
Lecture	3
Tutorial	3

Grading Basis: 40 %

Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Dissertation	Disser.	Dissertation	70	
Report	Proposal	Research proposal	10	
Essay	Lit Review	Literature Review	20	

Aims

To enable students to research a business problem or issue within an academic context.

Learning Outcomes

After completing the module the student should be able to:

1   Research and analyse a business problem or issue.
2   Develop a research proposal
3   Undertake a critical literature review
4   Produce a structured report.

Learning Outcomes of Assessments

The assessment item list is assessed via the learning outcomes listed:

Dissertation   1   4

Research Proposal   2

Literature Review   3

Outline Syllabus

*Students choose a business problem or issue, which may be related to work
undertaken on placement year or on a part time basis, or which may be desk based
research. Students will be expected to:*
Identify and justify appropriate research methods.
Undertake a literature review.
Collect, collate and analyse appropriate research data.
Reach conclusions and make recommendations where appropriate.
Produce a structured report.

Learning Activities

Lectures covering generic issues: the proposal (covered in detail at level 5 in the
Research methods module), use of SPSS, the project write up. Individual meetings
with tutors providing guidance on the management of the research and production of
the project.

Notes

This module enables final year students to apply their knowledge and skills to a
properly researched business problem or issue.
For sandwich students, the project focus normally relates to work undertaken in the
placement year. Non-sandwich students may base their project on links to a
company through, for example, part-time employment, or may conduct a desk based
project.
All students must submit a proposal to module leader for their intended project. (See
module guide for proposal requirements).
Feedback will be given to students after project assessment and the programme

assessment board, via a mark/feedback form, compiled by the project supervisor. Assessment criteria for the project are detailed in the module handbook.