

Liverpool John Moores University

Title: Business Consultancy
Status: Definitive
Code: **6503VLUBW** (128599)
Version Start Date: 01-08-2021

Owning School/Faculty: Business and Management
Teaching School/Faculty: Van Lang University

Team	Leader
Jan Brown	Y

Academic Level: FHEQ6 **Credit Value:** 20 **Total Delivered Hours:** 44
Total Learning Hours: 200 **Private Study:** 156

Delivery Options

Course typically offered: Semester 2

Component	Contact Hours
Lecture	11
Seminar	11
Workshop	22

Grading Basis: 40 %

Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Presentation	pres	Presentation of the solution to the client	40	
Report	rpt	Report stating the solutions to the clients problem. 2500 words	60	

Aims

The aims of this module are for students to develop an understanding of business problems and issues particularly at the strategic level and provide them with the opportunity to apply key academic theories and models in the development of a solution that meets the client's needs.

Learning Outcomes

After completing the module the student should be able to:

- 1 Explain contemporary business issues and apply them.
- 2 Critically analyse the issues involved in developing business solutions including ICT.
- 3 Identify the importance and relevance of practical business solutions and the impact that their introduction can have on a company.
- 4 Evaluate the effectiveness as part of a consultancy team.

Learning Outcomes of Assessments

The assessment item list is assessed via the learning outcomes listed:

presentation	1	2	4
report	1	3	

Outline Syllabus

Risk Management

Internal analysis (value chain, quality management, balanced scorecard)

Strategic partnerships (jit, supply chain, virtual organisations)

E-business

Globalisation

Knowledge management

Learning Activities

The students will be given a real life business issue to resolve. A client will come in and set the problem. The students will then work in teams of consultants, with the module team acting as senior consultants to provide support and advice in the design and development of the solution.

Notes

The aims of this module are for students to develop an understanding of business problems and issues particularly at the strategic level and provide them with the opportunity to apply key academic theories and models in the development of a solution that meets the client's needs.