

Module Information

2022.01, Approved

Summary Information

Module Code	6503YPCBSC
Formal Module Title	Corporate Governance (CG) and Intellectual Property Rights
Owning School	Business and Management
Career	Undergraduate
Credits	20
Academic level	FHEQ Level 6
Grading Schema	40

Teaching Responsibility

LJMU Schools involved in Delivery
LJMU Partner Taught

Partner Teaching Institution

Institution Name
YPC International College (Kolej Antarabangsa YPC)

Learning Methods

Learning Method Type	Hours
Workshop	44

Module Offering(s)

Display Name	Location	Start Month	Duration Number Duration Unit
SEP-PAR	PAR	September	12 Weeks

Aims and Outcomes

Aims	To provide students with the knowledge and understanding of how companies face the central challenge of delivering best practice corporate governance in the face of constant media scrutiny and increasing stakeholder demands. Focusing upon the UK Corporate Governance Code and placing this within a global context, the module combines the key components of boardroom structures and performance with a strong focus on current issues related to governance. It will provide an understanding of the evolution of the capitalist system within which organisations operate and how ideas concerning property and ownership have contributed to the nature and development of the intellectual property system in the UK including principles governing copyright, patents and trademarks and the impact of EU law.
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After completing the module the student should be able to:

Learning Outcomes

Code	Number	Description
MLO1	1	Critically discuss the main aspects of the UK Corporate Governance Code.
MLO2	2	Explain and critically evaluate the roles and responsibilities of key stakeholders in ensuring effective corporate governance including executive directors, non-executive directors, auditors and company secretaries.
MLO3	3	Examine and discuss the notorious corporate governance failures, the remedial actions they inspired in order to critically evaluate the fundamental concepts, principles and drivers behind effective corporate governance.
MLO4	4	Critically discuss the main principles and purpose of UK and EU law in relation to copyright, trademarks, and patents and their importance in encouraging new technologies and inventions alongside artistic expression while promoting economic growth.

Module Content

Outline Syllabus	Corporate Governance:- Legal Framework – Companies Act 2006 requirement- What is corporate governance? General principles of corporate governance - UK Corporate Governance Code 2016- Legal and regulatory aspects of corporate governance- Leadership – the role of the board and the roles of the board- Effectiveness - Accountability- Remuneration of directors and senior executives- Relationships with shareholders- Relationships with wider stakeholders- Institutional elements of corporate governance- Lessons in corporate failure resulting from poor corporate governanceIntellectual Property:- What is Intellectual Property? Introduction to Intellectual Property Law- What is copyright? Copyright infringement, exceptions and limitations- What is a trademark? Trademark Law, passing off, trade secrets and infringement - What is a patent? Patent Law and exclusions to patentability
Module Overview	
Additional Information	No Course Notes Were Provided.

Assessments

Assignment Category	Assessment Name	Weight	Exam/Test Length (hours)	Module Learning Outcome Mapping
Exam	Exam	100	2	MLO1, MLO2, MLO3, MLO4

Module Contacts

Module Leader

Contact Name	Applies to all offerings	Offerings
Hilary Bishop	Yes	N/A

Partner Module Team

Contact Name	Applies to all offerings	Offerings
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