

## Liverpool John Moores University

Title: Cross Platform Perspectives  
Status: Definitive  
Code: **6504CTP** (126499)  
Version Start Date: 01-08-2021

Owning School/Faculty: Liverpool Screen School  
Teaching School/Faculty: Liverpool Institute for Performing Arts

Team	Leader
Mark Smith	

**Academic Level:** FHEQ6  
**Credit Value:** 20  
**Total Delivered Hours:** 60  
**Total Learning Hours:** 200  
**Private Study:** 140

### Delivery Options

Course typically offered: Standard Year Long

Component	Contact Hours
Workshop	60

**Grading Basis:** 40 %

### Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Practice	AS1	Cross Platform Piece (2500 words equivalent)	70	
Reflection	AS2	Project Evaluation (2000 words equivalent)	30	

### Aims

*The aim of this module is for students to create content that works across platforms and evaluate the critical ideas that inform such work.*

### Learning Outcomes

After completing the module the student should be able to:

- 1 Critically examine the range of communication and performance channels available to writers and content creators.
- 2 Critically evaluate audience reception in different contexts.
- 3 Devise approaches to the communication of ideas and stories through a range of platforms.
- 4 Critically appraise cross platform perspectives, with reference to the parameters of and developments in contemporary performance practice.

### **Learning Outcomes of Assessments**

The assessment item list is assessed via the learning outcomes listed:

Cross Platform Piece	2	3
Project Evaluation	1	4

### **Outline Syllabus**

*The module will look at a wide range of communication channels that are available to artists and writers including social media, websites, film hosting sites, projection, live events and the associated spaces. The module will look at the audiences for these different channels and then consider ways in which content can bring together types of audience by the combined use of the range of platforms available. The module will look at how critical thinking in performance studies informs practice in this field.*

### **Learning Activities**

This module requires students to develop practical skills alongside the presentation of ideas and critical contexts and as such is best suited to workshop-based learning where flexible and varied activities including skills sessions, discussions and informal presentations can be designed on a weekly basis.

### **Notes**

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