Cross Platform Perspectives

Module Information

2022.01, Approved

Summary Information

Module Code	6504CTP
Formal Module Title	Cross Platform Perspectives
Owning School	Liverpool Screen School
Career	Undergraduate
Credits	20
Academic level	FHEQ Level 6
Grading Schema	40

Teaching Responsibility

LJMU Schools involved in Delivery
LJMU Partner Taught

Partner Teaching Institution

Institution Name
Liverpool Institute for Performing Arts

Learning Methods

Learning Method Type	Hours
Workshop	60

Module Offering(s)

Display Name	Location	Start Month	Duration Number Duration Unit
SEP-PAR	PAR	September	28 Weeks

Aims and Outcomes

Aims	The aim of this module is for students to create content that works across platforms and evaluate the critical ideas that inform such work.

After completing the module the student should be able to:

Learning Outcomes

Code	Number	Description
MLO1	1	Critically examine the range of communication and performance channels available to writers and content creators.
MLO2	2	Critically evaluate audience reception in different contexts.
MLO3	3	Devise approaches to the communication of ideas and stories through a range of platforms.
MLO4	4	Critically appraise cross platform perspectives, with reference to the parameters of and developments in contemporary performance practice.

Module Content

Outline Syllabus	The module will look at a wide range of communication channels that are available to artists and writers including social media, websites, film hosting sites, projection, live events and the associated spaces. The module will look at the audiences for these different channels and then consider ways in which content can bring together types of audience by the combined use of the range of platforms available. The module will look at how critical thinking in performance studies informs practice in this field.
Module Overview	
Additional Information	

Assessments

Assignment Category	Assessment Name	Weight	Exam/Test Length (hours)	Module Learning Outcome Mapping
Artefacts	Cross Platform Piece	70	0	MLO2, MLO3
Reflection	Project Evaluation	30	0	MLO1, MLO4

Module Contacts

Module Leader

Contact Name	Applies to all offerings	Offerings

Partner Module Team

Contact Name	Applies to all offerings	Offerings