

Liverpool John Moores University

Title: Operational Management
Status: Definitive
Code: **6504DAV** (125149)
Version Start Date: 01-08-2021

Owning School/Faculty: Engineering
Teaching School/Faculty: German Academy for Foreign Trade and Logistics

Team	Leader
Ben Matellini	Y

Academic Level: FHEQ6
Credit Value: 20
Total Delivered Hours: 80
Total Learning Hours: 200
Private Study: 120

Delivery Options

Course typically offered: Runs Twice - S1 & S2

Component	Contact Hours
Lecture	40
Tutorial	40

Grading Basis: 40 %

Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Report	AS1	Written Report, 4,000 words	100	

Aims

To provide students with the skills necessary to identify and demonstrate awareness of contemporary issues in management of business operations.

Learning Outcomes

After completing the module the student should be able to:

- 1 Apply the related theories and methods in all segments of operational management.
- 2 Assess and manage organizational strategies and processes top-down as well as bottom-up.
- 3 Benchmark different business units internally and externally, and develop best practice concepts in organizational structures, processes and management.
- 4 Integrate different leadership styles and regional business cultures into interconnected and global systems.

Learning Outcomes of Assessments

The assessment item list is assessed via the learning outcomes listed:

Written Report	1	2	3	4
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Outline Syllabus

Planning and Decision Making
Planning Organizational Change
Innovation and Change
Issues in Global Management
Adaptive Organizations
Managing Human Resource Systems
Leadership and Motivation
Management and Communication
Intercultural Management

Learning Activities

Integrated series of formal lectures and tutorials.

Notes

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