

Event Impacts

Module Information

2022.01, Approved

Summary Information

Module Code	6504DCT
Formal Module Title	Event Impacts
Owning School	Business and Management
Career	Undergraduate
Credits	20
Academic level	FHEQ Level 6
Grading Schema	40

Teaching Responsibility

LJMU Schools involved in Delivery
LJMU Partner Taught

Partner Teaching Institution

Institution Name
Dubai Tourism College LLC

Learning Methods

Learning Method Type	Hours
Lecture	14
Practical	6
Seminar	20

Module Offering(s)

Display Name	Location	Start Month	Duration Number Duration Unit
JAN-PAR	PAR	January	12 Weeks

SEP-PAR	PAR	September	12 Weeks
SEP_NS-PAR	PAR	September (Non-standard start date)	12 Weeks

Aims and Outcomes

Aims	To equip student with knowledge and understanding of event impacts and related theoretical perspectives.
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After completing the module the student should be able to:

Learning Outcomes

Code	Number	Description
MLO1	1	Demonstrate critical awareness and understand theoretical perspectives of events impacts
MLO2	2	Apply and synthesize theoretical perspectives of event impacts to chosen event contexts

Module Content

Outline Syllabus	Event impacts (social, cultural, economic, environmental) regeneration strategies, urban-rural change, social/cultural policy, communities, evaluating and assessing legacy and stakeholder influences
Module Overview	
Additional Information	

Assessments

Assignment Category	Assessment Name	Weight	Exam/Test Length (hours)	Module Learning Outcome Mapping
Report	Presentation	50	0	MLO1, MLO2
Report	Report	50	0	MLO1, MLO2

Module Contacts

Module Leader

Contact Name	Applies to all offerings	Offerings
Claudia Melis	Yes	N/A

Partner Module Team

Contact Name	Applies to all offerings	Offerings
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