

Liverpool John Moores University

Title: Event Impacts
Status: Definitive
Code: **6504DCT** (128855)
Version Start Date: 01-08-2021

Owning School/Faculty: Business and Management
Teaching School/Faculty: Dubai Tourism College LLC

Team	Leader
Kelly Maguire	Y

Academic Level: FHEQ6
Credit Value: 20
Total Delivered Hours: 40
Total Learning Hours: 200
Private Study: 160

Delivery Options

Course typically offered: S1, S2 and NS2 (S2 for Jan)

Component	Contact Hours
Lecture	14
Practical	6
Seminar	20

Grading Basis: 40 %

Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Presentation	AS1	Narrated PowerPoint (15 minutes)	50	
Report	AS2	Report (2500 words)	50	

Aims

To equip student with knowledge and understanding of event impacts and related theoretical perspectives.

Learning Outcomes

After completing the module the student should be able to:

- 1 Demonstrate critical awareness and understand theoretical perspectives of events impacts
- 2 Apply and synthesize theoretical perspectives of event impacts to chosen event contexts

Learning Outcomes of Assessments

The assessment item list is assessed via the learning outcomes listed:

Presentation	1	2
Report	1	2

Outline Syllabus

Event impacts (social, cultural, economic, environmental) regeneration strategies, urban-rural change, social/cultural policy, communities, evaluating and assessing legacy and stakeholder influences

Learning Activities

This module will consist of lectures outlining theoretical and conceptual approaches to and an understanding of event impacts followed by seminars informed through student led activities and field visits around the local area

Notes

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