

## Liverpool John Moores University

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Title: The Music Artist  
Status: Definitive  
Code: **6504IABSIN** (124338)  
Version Start Date: 01-08-2021

Owning School/Faculty: Liverpool Screen School  
Teaching School/Faculty: Institute of the Arts Barcelona

Team	Leader
Andrew Sherlock	

**Academic Level:** FHEQ6      **Credit Value:** 40      **Total Delivered Hours:** 70  
**Total Learning Hours:** 400      **Private Study:** 330

### Delivery Options

Course typically offered: Standard Year Long

Component	Contact Hours
Lecture	10
Seminar	20
Tutorial	20
Workshop	20

**Grading Basis:** 40 %

### Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Practice	Practice 1	Public performance of original and existing material	40	
Practice	Practice 2	Recording and producing of at least three songs	40	
Report	Report	Report and critical evaluation - Artist Statement - Brand and Brand Position (3000 words)	20	

### Aims

*The aim of this module is to provide the student with the opportunity to consolidate all the skills, knowledge and ability developed throughout the programme in to the creation of*

- A substantial live performance in front of the general public including at least three original song created specifically for the event.*
- The recording, mixing and mastering of at least three songs, two of which much be created for this module*
- The consolidation of their own position as an artist through the creation of a brand positioning and target market document*

## **Learning Outcomes**

After completing the module the student should be able to:

- 1 Demonstrate the ability to create a body of unified, well crafted, musically advanced and targeted popular and commercial music songs
- 2 Demonstrated the ability to create a coherent, well-crafted and professional level performance which marries advanced musicality, performance skills and a response to the needs of a particular market.
- 3 Demonstrate the ability to work professionally in the recording and production of three well crafted and focused songs
- 4 Describe and demonstrate a well researched, clearly defined and considered personal brand and identity as a performer which is targeted at a particular audience
- 5 Demonstrate the ability to work in a professional manner through the adoption of industry standard working processes and practices

## **Learning Outcomes of Assessments**

The assessment item list is assessed via the learning outcomes listed:

Performamce	1	2	4	5
Practical Project	1	3	5	
Report	4	5		

## **Outline Syllabus**

*This is a student centred module.*

*The module run across the whole of the level 6.*

*Each student will be supported and guided in the development of a complete and well-considered 'act' as a music performer. Each individual element of the module is interdependent on the others. More specifically students will be supported in developing and refining their*

- Skills as a writer/composer of original popular/commercial music songs*

- *Ability to conceive and develop coherent and focused live performances*
- *Personal brand and brand position as a music artist*
- *Professional and creative working practices in the recording studio and digital audio labs.*

## **Learning Activities**

The module is principally practical. Learning will primarily be achieved by hands on practical experimentation, on stage and in the studio / digital audio lab. Students will be supported throughout this module by

Lectures and Seminars exploring advanced working practices and the development of brand

Workshops and practical demonstrations developing advanced technical and professional production skills

The primary staff student interaction will be via one-to-one tutorials. (each student will be assigned an individual full-time staff member to guide them through the module)

## **Notes**

The module supports students in developing an advanced and professional 'act' as a music performer. Assessment is via a performance, a practical project and an analysis.