

The Music Artist

Module Information

2022.01, Approved

Summary Information

Module Code	6504IABSIN
Formal Module Title	The Music Artist
Owning School	Liverpool Screen School
Career	Undergraduate
Credits	40
Academic level	FHEQ Level 6
Grading Schema	40

Teaching Responsibility

LJMU Schools involved in Delivery
LJMU Partner Taught

Partner Teaching Institution

Institution Name
Institute of the Arts Barcelona

Learning Methods

Learning Method Type	Hours
Lecture	10
Seminar	20
Tutorial	20
Workshop	20

Module Offering(s)

Display Name	Location	Start Month	Duration Number Duration Unit
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SEP-PAR	PAR	September	28 Weeks
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Aims and Outcomes

Aims	The aim of this module is to provide the student with the opportunity to consolidate all the skills, knowledge and ability developed throughout the programme in to the creation of • A substantial live performance in front of the general public including at least three original song created specifically for the event. • The recording, mixing and mastering of at least three songs, two of which must be created for this module • The consolidation of their own position as an artist through the creation of a brand positioning and target market document
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After completing the module the student should be able to:

Learning Outcomes

Code	Number	Description
MLO1	1	Demonstrate the ability to create a body of unified, well crafted, musically advanced and targeted popular and commercial music songs
MLO2	2	Demonstrated the ability to create a coherent, well-crafted and professional level performance which marries advanced musicality, performance skills and a response to the needs of a particular market.
MLO3	3	Demonstrate the ability to work professionally in the recording and production of three well crafted and focused songs
MLO4	4	Describe and demonstrate a well researched, clearly defined and considered personal brand and identity as a performer which is targeted at a particular audience
MLO5	5	Demonstrate the ability to work in a professional manner through the adoption of industry standard working processes and practices

Module Content

Outline Syllabus	This is a student centred module. The module run across the whole of the level 6. Each student will be supported and guided in the development of a complete and well-considered 'act' as a music performer. Each individual element of the module is interdependent on the others. More specifically students will be supported in developing and refining their • Skills as a writer/composer of original popular/commercial music songs • Ability to conceive and develop coherent and focused live performances • Personal brand and brand position as a music artist • Professional and creative working practices in the recording studio and digital audio labs.
Module Overview	
Additional Information	The module supports students in developing an advanced and professional 'act' as a music performer. Assessment is via a performance, a practical project and an analysis.

Assessments

Assignment Category	Assessment Name	Weight	Exam/Test Length (hours)	Module Learning Outcome Mapping
Practice	Performance	40	0	MLO1, MLO2, MLO4, MLO5
Report	Practical Project	40	0	MLO1, MLO3, MLO5

Report	Report	20	0	MLO4, MLO5
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Module Contacts

Module Leader

Contact Name	Applies to all offerings	Offerings
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Partner Module Team

Contact Name	Applies to all offerings	Offerings
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