

## Liverpool John Moores University

Title: PRE-MASTERS BUSINESS MANAGEMENT  
Status: Definitive  
Code: **6504IPMBM** (116069)  
Version Start Date: 01-08-2011

Owning School/Faculty: Liverpool Business School  
Teaching School/Faculty: Study Group

Team	Leader
Elizabeth Thompson	Y

**Academic Level:** FHEQ6  
**Credit Value:** 12.00  
**Total Delivered Hours:** 70.00  
**Total Learning Hours:** 120  
**Private Study:** 50

### Delivery Options

Course typically offered: Non Standard Year Long

Component	Contact Hours
Lecture	28.000
Seminar	28.000
Workshop	14.000

**Grading Basis:** 40 %

### Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Report	AS1	Report analysing a contemporary business organisation.	100.0	

### Aims

*To develop a detailed knowledge of the academic underpinnings of business management.*

*To provide students with a critical understanding of key models on a business course at pre-masters level.*

*For students to develop the skills required to access, evaluate and present business information and the different types of data they will have collected.*



<b>Publishing Year</b>	2009
<b>Title</b>	Operations Management
<b>Subtitle</b>	
<b>Edition</b>	
<b>Publisher</b>	Wiley: NJ
<b>ISBN</b>	

<b>Course Material</b>	Book
<b>Author</b>	Mullins, L J
<b>Publishing Year</b>	2007
<b>Title</b>	Management and Organisational Behaviour
<b>Subtitle</b>	
<b>Edition</b>	
<b>Publisher</b>	FT Prentice Hall
<b>ISBN</b>	

<b>Course Material</b>	Book
<b>Author</b>	Worthington, I
<b>Publishing Year</b>	2009
<b>Title</b>	The Business Environment
<b>Subtitle</b>	
<b>Edition</b>	
<b>Publisher</b>	Prentice Hall:Harlow
<b>ISBN</b>	

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## Notes

Students will have the opportunity to apply knowledge gained in lectures through the analysis of contemporary businesses and to look at how the key theoretical concepts are applied.