Liverpool John Moores University

Title: PRE-MASTERS BUSINESS MANAGEMENT

Status: Definitive

Code: **6504IPMBM** (116069)

Version Start Date: 01-08-2011

Owning School/Faculty: Liverpool Business School

Teaching School/Faculty: Study Group

Team	Leader
Elizabeth Thompson	Υ

Academic Credit Total

Level: FHEQ6 Value: 12.00 Delivered 70.00

50

Hours:

Total Private Learning 120 Study:

Hours:

Delivery Options

Course typically offered: Non Standard Year Long

Component	Contact Hours
Lecture	28.000
Seminar	28.000
Workshop	14.000

Grading Basis: 40 %

Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Report	AS1	Report analysing a contemporary business organisation.	100.0	

Aims

To develop a detailed knowledge of the academic underpinnings of business management.

To provide students with a critical understanding of key models on a business course at pre-masters level.

For students to develop the skills required to access, evaluate and present business information and the different types of data they will have collected.

Learning Outcomes

After completing the module the student should be able to:

- 1 Understand the key business concepts and how these relate to successful business management.
- 2 Demonstrate an understanding of and be able to critically analyse business related models.
- Demonstrate an ability to integrate a variety of source materials into a business report using appropriate academic conventions.

Learning Outcomes of Assessments

The assessment item list is assessed via the learning outcomes listed:

CW 1 2 3

Outline Syllabus

- 1. Organizational behaviour
- 2. Leadership
- 3. Change and culture
- 4. Operations management
- 5. Products and services
- 6. Quality Management
- 7. Planning and control

Learning Activities

Interactive small classes, regular formative assignments, class tests and terminal module assessment.

References

Course Material	Book
Author	Burnes, B
Publishing Year	2004
Title	Managing Change
Subtitle	
Edition	
Publisher	F.T. Prentice Hall
ISBN	

Course Material	Book
Author	Greasby, A

Publishing Year	2009
Title	Operations Management
Subtitle	
Edition	
Publisher	Wiley: NJ
ISBN	

Course Material	Book
Author	Mullins, L J
Publishing Year	2007
Title	Management and Organisational Behaviour
Subtitle	
Edition	
Publisher	FT Prentice Hall
ISBN	

Course Material	Book
Author	Worthington, I
Publishing Year	2009
Title	The Business Environment
Subtitle	
Edition	
Publisher	Prentice Hall:Harlow
ISBN	

Notes

Students will have the opportunity to apply knowledge gained in lectures through the analysis of contemporary businesses and to look at how the key theoretical concepts are applied.