# Module Proforma

**Approved, 2022.02**

## Summary Information

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|---|---|
| **Module Code** | 6505ICBTQS |
| **Formal Module Title** | Business Management and Entrepreneurship |
| **Owning School** | Civil Engineering and Built Environment |
| **Career** | Undergraduate |
| **Credits** | 20 |
| **Academic level** | FHEQ Level 6 |
| **Grading Schema** | 40 |

## Module Contacts

### Module Leader

| Contact Name | Applies to all offerings | Offerings |
|---|---|---|
| Mohan Siriwardena | Yes | N/A |

### Module Team Member

| Contact Name | Applies to all offerings | Offerings |
|---|---|---|

### Partner Module Team

| Contact Name | Applies to all offerings | Offerings |
|---|---|---|

## Teaching Responsibility

| LJMU Schools involved in Delivery |
|---|
| LJMU Partner Taught |

# Partner Teaching Institution

| Institution Name |
| --- |
| International College of Business and Technology |

# Learning Methods

| Learning Method Type | Hours |
| --- | --- |
| Lecture | 10 |
| Workshop | 20 |

# Module Offering(s)

| Offering Code | Location | Start Month | Duration |
| --- | --- | --- | --- |
| JAN-PAR | PAR | January | 12 Weeks |
| SEP-PAR | PAR | September | 12 Weeks |

# Aims and Outcomes

| Aims | To enable the student to develop an advanced, factual and conceptual knowledge base in contemporary Business Management and Entrepreneurship theory. |
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# Learning Outcomes

**After completing the module the student should be able to:**

| Code | Description |
| --- | --- |
| MLO1 | Demonstrate detailed understanding including critical appraisal of current business management and entrepreneurship theories from the existing literature |
| MLO2 | Synthesise and critically appraise different theories in management to enable detailed understanding |
| MLO3 | Evaluate alternative perspectives of business management theory and provide arguments |
| MLO4 | Evaluate the relevance of professional ethics in the work place. |
| MLO5 | Critical understanding of the entrepreneurial process in creating innovative solutions to industry problems. |

# Module Content

| Outline Syllabus |
|---|
| EntrepreneurshipBusiness Strategy Creation – using analytical assessment toolsDeveloping a marketing StrategyBusiness and Professional EthicsCorporate Sustainability and ResponsibilityEnvironmental Management SystemsPerformance Management SystemsQuality Management Systems |

**Module Overview**

| Additional Information |
|---|
| This module should enable the student to have an understanding of the business environment they are about to enter. |

## Assessments

| Assignment Category | Assessment Name | Weight | Exam/Test Length (hours) | Learning Outcome Mapping |
|---|---|---|---|---|
| Practice | Entrepreneurship | 20 | 0 | MLO3, MLO5, MLO2, MLO1 |
| Portfolio | Portfolio | 80 | 0 | MLO3, MLO4, MLO2, MLO1 |