

## Liverpool John Moores University

Title: PROJECT  
Status: Definitive  
Code: **6505PD** (107483)  
Version Start Date: 01-08-2011

Owning School/Faculty: Liverpool Business School  
Teaching School/Faculty: Isle of Man International Business School

Team	Leader
Alex Watt	Y

**Academic Level:** FHEQ6  
**Credit Value:** 24.00  
**Total Delivered Hours:** 4.00  
**Total Learning Hours:** 240  
**Private Study:** 236

### Delivery Options

Course typically offered: Standard Year Long

Component	Contact Hours
Lecture	1.000
Tutorial	3.000

**Grading Basis:** 40 %

### Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Essay	AS1	Coursework	100.0	

### Aims

*Aims:*

*To enable students to research a business problem and identify solutions to it within an academic and pragmatic context.*

### Learning Outcomes



<b>ISBN</b>	
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<b>Course Material</b>	Book
<b>Author</b>	Jankowicz
<b>Publishing Year</b>	2000
<b>Title</b>	Business Research Projects
<b>Subtitle</b>	
<b>Edition</b>	
<b>Publisher</b>	International Thompson Business Press
<b>ISBN</b>	

<b>Course Material</b>	Book
<b>Author</b>	Sussams J
<b>Publishing Year</b>	1998
<b>Title</b>	How to write effective research
<b>Subtitle</b>	
<b>Edition</b>	
<b>Publisher</b>	Gower
<b>ISBN</b>	

<b>Course Material</b>	Book
<b>Author</b>	Saunders M, Lewis P and Thornhill A
<b>Publishing Year</b>	2000
<b>Title</b>	Research Methods for Business Students
<b>Subtitle</b>	
<b>Edition</b>	
<b>Publisher</b>	Financial Times Prentice Hall
<b>ISBN</b>	

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## Notes

This module enables final year students to apply their knowledge and skills to a properly researched business problem or issue.

For sandwich students, the project focus relates to work undertaken in the placement year. For full/part time students the project supervisor must approve feasibility of proposed project.

All students must submit a proposal to module leader for their intended project. (See module guide for proposal requirements).

Students who have completed the research methods module, prior to commencement of BUSHM3051 project, will be expected to demonstrate appropriate research methods skills within their project.

Feedback will be given to students after project assessment and the programme assessment board, via a mark/feedback form, compiled by the project supervisor.

Assessment criteria for the project are detailed in the module handbook and are outlined below:

Definition of area of study 10%

Source and method of data collection 30%

Methods of analysis 30%

Validity of conclusions and recommendations 20%

Quality of presentation 10%