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Title: STRATEGIC PURCHASING MANAGEMENT
Status: Definitive
Code: **6505SERBS** (118204)
Version Start Date: 01-08-2018

Owning School/Faculty: Academic Portfolio
Teaching School/Faculty: South Eastern Regional College

| Team | Leader |
|-----------------|--------|
| Natalie Marguet | Y |

Academic Level: FHEQ6 **Credit Value:** 24 **Total Delivered Hours:** 80
Total Learning Hours: 240 **Private Study:** 160

Delivery Options

Course typically offered: Standard Year Long

| Component | Contact Hours |
|-----------|---------------|
| Lecture | 26 |
| Tutorial | 52 |

Grading Basis: 40 %

Assessment Details

| Category | Short Description | Description | Weighting (%) | Exam Duration |
|----------|-------------------|------------------------|---------------|---------------|
| Exam | Exam. | Examination | 50 | 2 |
| Essay | Essay | Individual Coursework. | 50 | |

Aims

To develop a critical understanding of the role and objectives of the purchasing function and its strategic relationship internally and externally.

Learning Outcomes

After completing the module the student should be able to:

- 1 Analyse the environmental forces that shape purchasing strategy making.
- 2 Describe and evaluate purchasing strategy options.
- 3 Outline the changing role of purchasing within total supply chain management.
- 4 Identify a range of current purchasing management issues and resolutions.
- 5 Identify and explain the contribution effective purchasing management makes to corporate strategies.
- 6 Examine managerial factors which influence planning, staffing and structures of purchasing departments.
- 7 Assess leading best practice purchasing techniques and strategies.

Learning Outcomes of Assessments

The assessment item list is assessed via the learning outcomes listed:

| | | | | |
|-------------|---|---|---|---|
| Examination | 1 | 5 | 6 | 7 |
| Essay | 2 | 3 | 4 | |

Outline Syllabus

The supply market environment
Purchasing objectives and strategic options
e-Procurement
Finance and purchasing
Purchasing services
Benchmarking
Outsourcing
Recruitment, selection, training, and development
Managing supplier relationships
Purchasing performance measurement and evaluation
Purchasing management's contribution to corporate objectives
Sustainable purchasing
Public sector procurement
Managing successful negotiations
Global perspectives

Learning Activities

Lectures, including guest lectures from industry.
Tutorials covering case studies, problem solving, group work and presentations.

Notes

A critical study of modern strategic purchasing issues. An examination of the relationship between the external environment, internal factors and purchasing

strategy. This module is compulsory for students wishing to register for CIPS membership.