

Sport Business in Practice 3

Module Information

2022.01, Approved

Summary Information

Module Code	6505WUCSBO
Formal Module Title	Sport Business in Practice 3
Owning School	Business and Management
Career	Undergraduate
Credits	20
Academic level	FHEQ Level 6
Grading Schema	40

Teaching Responsibility

LJMU Schools involved in Delivery
LJMU Partner Taught

Partner Teaching Institution

Institution Name
Westford University College

Learning Methods

Learning Method Type	Hours
Online	121

Module Offering(s)

Display Name	Location	Start Month	Duration Number Duration Unit
JAN-PAR	PAR	January	12 Weeks
SEP-PAR	PAR	September	12 Weeks

SEP_NS-PAR	PAR	September (Non-standard start date)	12 Weeks
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Aims and Outcomes

Aims	This module will support students in developing their employability and entrepreneurship skills. It is designed to provide students with an opportunity to respond to an employer's 'live' brief that will address a contemporary issue facing the current sport business industry that their host belongs to. The module has a strong focus on independent work. The student will be expected to produce a professional end product for the host organisation.
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After completing the module the student should be able to:

Learning Outcomes

Code	Number	Description
MLO1	1	Develop and select project and personal outcomes relevant to the sport business sector and their own graduate development needs.
MLO2	2	Critically evaluate and synthesise a range of information and developments to produce an overall report.
MLO3	3	Present a professional end product.

Module Content

Outline Syllabus	Project identification Writing SMART project objectives Reflection analysis Project management Reflection
Module Overview	
Additional Information	This module will showcase the student's ability to manage their own learning and development.

Assessments

Assignment Category	Assessment Name	Weight	Exam/Test Length (hours)	Module Learning Outcome Mapping
Presentation	Presentation	30	0	MLO1, MLO2, MLO3
Portfolio	Portfolio	70	0	MLO1, MLO2, MLO3

Module Contacts

Module Leader

Contact Name	Applies to all offerings	Offerings
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Partner Module Team

Contact Name	Applies to all offerings	Offerings
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