

Liverpool John Moores University

Title: BUSINESS MANAGEMENT
Status: Definitive
Code: **6506BEDA** (118742)
Version Start Date: 01-08-2011

Owning School/Faculty: Built Environment
Teaching School/Faculty: Built Environment

Team	Leader
Fiona Borthwick	Y

Academic Level: FHEQ6
Credit Value: 24.00
Total Delivered Hours: 28.00
Total Learning Hours: 240
Private Study: 212

Delivery Options

Course typically offered: Standard Year Long

Component	Contact Hours
Online	24.000
Seminar	1.000

Grading Basis: 40 %

Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Exam	AS2		70.0	3.00
Report	AS1	CLOSED BOOK	30.0	

Aims

*To evaluate the major principles and techniques of effective management.
To broaden the appreciation of the complexities of modern business in particular factors affecting current and future business practice.*

Learning Outcomes

After completing the module the student should be able to:

- 1 Critically examine the areas of ethics and social responsibility for an individual and an organization working within the construction industry.
- 2 Identify and evaluate aspects of strategic decision making for operating in a global market place.
- 3 Analyse the role of the 'manager' within a business context.
- 4 Critically evaluate a range of management techniques and carry out an analysis of how they can improve organizational and employee performance.
- 5 Analyse the impact of modern business processes on management and decision making within an organization in the Construction Industry.
- 6 Critically analyse aspects of change management.

Learning Outcomes of Assessments

The assessment item list is assessed via the learning outcomes listed:

EXAMINATION	1	2	5	6
RESEARCH PAPER	3	4		

Outline Syllabus

Management Roles:

Position in the organisation and type of organisation. Linked with project management principles and tools.

Human Resources:

Strategic and individual, including theoretical analysis.

Strategic Management:

Areas within strategic management and considering the global market.

Business Processes:

Operational aspects of the business i.e. financial management, business development and organizational structure.

Change Management:

Organisational, people, processes and industry, including theoretical analysis.

Ethics and Social Responsibility:

Considering both the individual and the organization.

Learning Activities

Lectures that will involve various teaching and learning styles i.e. students interaction using CPS, seminars or presentations.

References

Course Material	Book
Author	CIOB
Publishing Year	2009
Title	Code of Practice for Project Management for Construction and Development
Subtitle	
Edition	4th
Publisher	Blackwell Publishing
ISBN	9781405194204

Course Material	Book
Author	Cole, G.A.
Publishing Year	2003
Title	Optional Management Theory and Practice
Subtitle	
Edition	6th
Publisher	Thomson
ISBN	1844800881

Course Material	Book
Author	Preece, C.
Publishing Year	2004
Title	Construction Business Development Meeting New Challenges, Seeking Opportunities
Subtitle	
Edition	
Publisher	Butterworth-Heinemann Ltd
ISBN	9780080472331

Course Material	Book
Author	Reiss, G.
Publishing Year	2007
Title	Project Management Demystified
Subtitle	
Edition	3rd
Publisher	Taylor & Francis
ISBN	9780415421638

Notes

The module provides students with a broader understanding of modern business practice and the major principles and techniques of effective business management.