

## Liverpool John Moores University

Title: BUSINESS MANAGEMENT  
Status: Definitive  
Code: **6506BESG** (120584)  
Version Start Date: 01-08-2018

Owning School/Faculty: Built Environment  
Teaching School/Faculty: Partner College

Team	Leader
Fiona Borthwick	Y

**Academic Level:** FHEQ6  
**Credit Value:** 24  
**Total Delivered Hours:** 48  
**Total Learning Hours:** 240  
**Private Study:** 192

### Delivery Options

Course typically offered: Standard Year Long

Component	Contact Hours
Lecture	48

**Grading Basis:** 40 %

### Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Report	AS1	REPORT	30	
Portfolio	AS2	PORTFOLIO	70	

### Aims

*To evaluate the major principles and techniques of effective management.  
To broaden the appreciation of the complexities of modern business in particular factors affecting current and future business practice.*

### Learning Outcomes

After completing the module the student should be able to:

- 1 Critically examine the areas of ethics and social responsibility for an individual and an organization working within the construction industry.
- 2 Identify and evaluate aspects of strategic decision making for operating in a global market place.
- 3 Analyse the role of the 'manager' within a business context.
- 4 Critically evaluate a range of management techniques and carry out an analysis of how they can improve organizational and employee performance.
- 5 Analyse the impact of modern business processes on management and decision making within an organization in the Construction Industry.
- 6 Critically analyse aspects of change management.

### **Learning Outcomes of Assessments**

The assessment item list is assessed via the learning outcomes listed:

REPORT	3	4		
PORTFOLIO	1	2	5	6

### **Outline Syllabus**

*Management Roles:*

*Position in the organisation and type of organisation. Linked with project management principles and tools.*

*Human Resources:*

*Strategic and individual, including theoretical analysis.*

*Strategic Management:*

*Areas within strategic management and considering the global market.*

*Business Processes:*

*Operational aspects of the business i.e. financial management, business development and organizational structure.*

*Change Management:*

*Organisational, people, processes and industry, including theoretical analysis.*

*Ethics and Social Responsibility:*

*Considering both the individual and the organization.*

### **Learning Activities**

Lectures that will involve various teaching and learning styles i.e. students interaction using CPS, seminars or presentations.

### **Notes**

The module provides students with a broader understanding of modern business practice and the major principles and techniques of effective business management.