

## Liverpool John Moores University

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Title: Professional Practice  
Status: Definitive  
Code: **6506CFDF** (127595)  
Version Start Date: 01-08-2021

Owning School/Faculty: Liverpool School of Art & Design  
Teaching School/Faculty: London College for Design and Fashion

Team	Leader
Andrew Ibi	Y

**Academic Level:** FHEQ6      **Credit Value:** 20      **Total Delivered Hours:** 52  
**Total Learning Hours:** 200      **Private Study:** 148

### Delivery Options

Course typically offered: Semester 2

Component	Contact Hours
Lecture	3
Practical	27
Seminar	4
Tutorial	6
Workshop	12

**Grading Basis:** 40 %

### Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Portfolio	AS1	Personal Promotional Package	100	

### Aims

*To equip students with a range of research methods to inform graduate career and postgraduate study options.*

*To support the generation of creative solutions with skill and application to portfolio*

content.

*To produce graduates with a deep understanding of professional practice in their chosen field of study.*

*To offer students the opportunity to engage with and undertake external projects / competitions to enhance their understanding of industry practice.*

## **Learning Outcomes**

After completing the module the student should be able to:

- 1 Formulate and create a portfolio to a professional standard that demonstrates a well developed range of work that evidences a variety of processes, media, materials and applications.
- 2 Apply a range of research methods to produce reflective written work that demonstrates evidence of investigation into a range of professional practices within the design professions.
- 3 Demonstrate a critical understanding and application to internal and external project brief/s.

## **Learning Outcomes of Assessments**

The assessment item list is assessed via the learning outcomes listed:

Portfolio	1	2	3
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## **Outline Syllabus**

*Students will be taught through a programme of seminars, tutorials and workshops and critiques.*

*The learning outcomes for this module will be achieved through project based learning agreements. Each student will devise their own programme of work, which is supported and guided by tutorials, weekly seminars and critiques. Students may work on one or more self-generated projects. They will be expected to work with self-initiative and demonstrate an ability to use available resources effectively. All students will demonstrate effective research skills, design development and investigation towards final outputs. Students will work within a defined timescale to meet agreed set targets.*

## **Learning Activities**

Students will be taught through a programme of lectures, tutorials and workshops. The learning outcomes for the module will be achieved through Personal Development work based learning / market reports. Portfolio is a key component and is expected to be developed to a professional standard. Students may be expected to work both independently and in teams and demonstrate an ability to use available resources effectively.

## **Notes**

Students will reflect upon their intended career destinations and produce a body of work that constitutes a concise representation of their creative abilities and practice to date.

This module also provides an opportunity for students to prepare for future employment from a variety of Art and Design related industries by emphasising the importance of 'professional development' through students' direct understanding and appreciation of contemporary practice and their role in the workplace.