

Liverpool John Moores University

Title: SUPPLY CHAIN MANAGEMENT
Status: Definitive
Code: **6506HEPBS** (118867)
Version Start Date: 01-08-2011

Owning School/Faculty: Liverpool Business School
Teaching School/Faculty: HELP College

Team	Leader
Joanne Meehan	Y

Academic Level: FHEQ6
Credit Value: 24.00
Total Delivered Hours: 80.00
Total Learning Hours: 240
Private Study: 160

Delivery Options

Course typically offered: Standard Year Long

Component	Contact Hours
Lecture	26.000
Tutorial	52.000

Grading Basis: 40 %

Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Essay	Essay		50.0	
Exam	Exam.		50.0	2.00

Aims

The aim of this module is to provide the student with a critical understanding of how organisations are seeking to improve their competitive positions by strategically managing in extended supply networks, upstream and downstream.

Learning Outcomes

After completing the module the student should be able to:

- LO 1 Construct an overview of current trends and issues in supply chain management with an emphasis on customer service and functional integration.
- LO 2 Discuss the role supply chain management plays in overall corporate strategy.
- LO 3 Examine strategic factors which influence tactics and techniques for the control of supply chain activities.
- LO 4 Outline the impact of supply chain management on sourcing strategies.
- LO 5 Explain where the creation of value and cost occurs within the supply chain.
- LO 6 Contrast the potential benefits of and barriers to, effective implementation of total supply chain management.

Learning Outcomes of Assessments

The assessment item list is assessed via the learning outcomes listed:

Essay	LO 1	LO 3	LO 6
Examination	LO 2	LO 4	LO 5

Outline Syllabus

From functionality to supply chain focus
Environmental forces and the pressure to manage networks
Lean and agile inventory strategies
Logistics management
Purchasing and the supply chain
Sourcing in the context of integrated networks
Power and conflict in supply chains
Sustainable supply chains
Risk management
Global supply chains

Learning Activities

Lectures, including guest lectures from industry and visits to organisations.
 Tutorials covering case studies, problem solving, group work and presentations.

References

Course Material	Book
Author	Simchi-Levi, D, Kaminsky, P and Simchi-Levi, E
Publishing Year	2003
Title	Designing & Managing the Supply Chain
Subtitle	Concepts, Strategies and Case Studies
Edition	2nd edition

Publisher	McGraw Hill
ISBN	0-07-249256-2

Course Material	Book
Author	Bowersox, Closs and Cooper
Publishing Year	2002
Title	Supply Chain Logistics Management
Subtitle	
Edition	International edition
Publisher	McGraw Hill
ISBN	0-07-235100-4

Course Material	Book
Author	Bloomberg, D J, LeMay, E and Hanna, J B
Publishing Year	2002
Title	Logistics
Subtitle	
Edition	
Publisher	Prentice Hall
ISBN	

Course Material	Book
Author	Chopra, S and Meindl, P
Publishing Year	2001
Title	Supply Chain Management
Subtitle	Strategy, Planning and Operation
Edition	
Publisher	Prentice Hall
ISBN	0-13-026465-2

Course Material	Book
Author	Handfield, R B and Nichols, E L
Publishing Year	1999
Title	Introduction to Supply Chain Management
Subtitle	
Edition	
Publisher	Prentice Hall
ISBN	0-13-621616-1

Notes

This module will provide students with an understanding of the economics, relationships, strategies and management of supply chains. The module is compulsory for students who wish to register for CIPS membership.