

Liverpool John Moores University

Title: CORPORATE SOCIAL RESPONSIBILITY
Status: Definitive
Code: **6506MK** (107469)
Version Start Date: 01-08-2011

Owning School/Faculty: Liverpool Business School
Teaching School/Faculty: Isle of Man International Business School

Team	Leader
Alex Watt	Y

Academic Level: FHEQ6
Credit Value: 12.00
Total Delivered Hours: 24.00
Total Learning Hours: 120
Private Study: 96

Delivery Options

Course typically offered: Runs Twice - S1 & S2

Component	Contact Hours
Lecture	12.000
Tutorial	12.000

Grading Basis: 40 %

Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Essay	AS1	Individual analysis, and report, on CSR initiatives of a FTSE 100 firm.	100.0	

Aims

*To enable the student to develop an understanding of:
The responsibility of business in society;
The importance of ethical decision-making;
The importance of ethical leadership;
Corporate governance, ethics and corporate social responsibility.*

Learning Outcomes

Publishing Year	2007
Title	Business Ethics: Managing Corporate Citizenship and Sustainability in the Age of Globalization
Subtitle	
Edition	
Publisher	2nd edition, UK: Oxford University Press
ISBN	

Course Material	Book
Author	Sternberg, E
Publishing Year	2004
Title	Corporate Governance: Accountability in the Marketplace
Subtitle	
Edition	
Publisher	UK: Institute of Market Affairs
ISBN	

Course Material	Book
Author	Knapp, J C
Publishing Year	2007
Title	Leaders on Ethics
Subtitle	
Edition	
Publisher	Praeger
ISBN	

Course Material	Book
Author	Baron, D P
Publishing Year	2000
Title	Business and its Environment
Subtitle	
Edition	
Publisher	3rd edition, Prentice hall
ISBN	

Notes

Gives the students a depth of understanding in relation to CSR which is most important given recent real world corporate failures. These issues underpin many areas of study.