

Liverpool John Moores University

Title: The Professional III
Status: Definitive
Code: **6507ASDM** (127166)
Version Start Date: 01-08-2021

Owning School/Faculty: Liverpool Screen School
Teaching School/Faculty: Liverpool Institute for Performing Arts

Team	Leader
Eleanor Yule	

Academic Level: FHEQ6
Credit Value: 20
Total Delivered Hours: 60
Total Learning Hours: 200
Private Study: 140

Delivery Options

Course typically offered: Standard Year Long

Component	Contact Hours
Lecture	30
Seminar	30

Grading Basis: 40 %

Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Practice	Project	Project Management & Production (2000 word equivalent)	40	
Reflection	Reflection	Reflection & Evaluation: Self-Promotion, Portfolio-Career & Industry Marketing (2500 word equivalent)	60	

Aims

In this module you will apply a comprehensive knowledge of project/production management and realisation, as well as industry audition and interview processes, identifying casting range, personal-profiling, presentation and the showcasing of

individual skills. This module presents links with Production I, II and III and Artistic Practice III.

Learning Outcomes

After completing the module the student should be able to:

- 1 Critically examine interrelationships in live/recorded media performance forms and implement key techniques in the creation and management of a production/performance event
- 2 Produce advanced imaginative interdisciplinary collaborations and evaluate professional working relationships, networks and problem-solving
- 3 Measure and rise to challenging working pressures, set goals/targets, assess risk factors and negotiate positive outcomes
- 4 Examine digital industry profiling and self-promotion techniques utilising interdisciplinary and technological/digital skills to maximise spectator impact

Learning Outcomes of Assessments

The assessment item list is assessed via the learning outcomes listed:

Project Management & Productio	1	2	3
Relection & Evidence	1	4	

Outline Syllabus

This module offers you two separate but complimentary avenues in which to advance and enhance your professional development.

Firstly, you are encouraged to improve your entrepreneurial and project/production management skills with cross-modular links to Artistic Practice III. You will assume a practical production role in the creation of a project, as part of work created in Artistic Practice III. You may work in small groups/production companies, with responsibilities and roles dedicated to specific individuals in order to achieve the successful realisation of a performance/production event.

Complimenting this event, and with links to The Actor's Performance: Production I, II and III, you are expected to create and sustain entrepreneurial professional promotion and profiling, including:

- Actor's showreel
- Website
- Promotional tools
- Audition & interview technique

You will also reflect on digital/technological platforms and initiatives, uncovering new and inventive methods of self-promotion and industry marketing, detailing your skillset, transferrable disciplines and the necessary attributes that contribute to a positive and vibrant portfolio career.

Learning Activities

Lectures
Seminars
Independent research study

Notes

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