

## Liverpool John Moores University

Title: STRATEGIC PURCHASING MANAGEMENT  
Status: Definitive  
Code: **6507HEPBS** (118868)  
Version Start Date: 01-08-2011

Owning School/Faculty: Liverpool Business School  
Teaching School/Faculty: HELP College

Team	Leader
Joanne Meehan	Y

**Academic Level:** FHEQ6  
**Credit Value:** 24.00  
**Total Delivered Hours:** 80.00  
**Total Learning Hours:** 240  
**Private Study:** 160

### Delivery Options

Course typically offered: Standard Year Long

Component	Contact Hours
Lecture	26.000
Tutorial	52.000

**Grading Basis:** 40 %

### Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Exam	Exam.		50.0	2.00
Essay	Essay	Individual Coursework.	50.0	

### Aims

*To develop a critical understanding of the role and objectives of the purchasing function and its strategic relationship internally and externally.*

### Learning Outcomes

After completing the module the student should be able to:

- LO 1 Analyse the environmental forces that shape purchasing strategy making.
- LO 2 Describe and evaluate purchasing strategy options.
- LO 3 Outline the changing role of purchasing within total supply chain management.
- LO 4 Identify a range of current purchasing management issues and resolutions.
- LO 5 Identify and explain the contribution effective purchasing management makes to corporate strategies.
- LO 6 Examine managerial factors which influence planning, staffing and structures of purchasing departments.
- LO 7 Assess leading best practice purchasing techniques and strategies.

## Learning Outcomes of Assessments

The assessment item list is assessed via the learning outcomes listed:

Examination	LO 1	LO 5	LO 6	LO 7
Essay	LO 2	LO 3	LO 4	

## Outline Syllabus

*The supply market environment*  
*Purchasing objectives and strategic options*  
*e-Procurement*  
*Finance and purchasing*  
*Purchasing services*  
*Benchmarking*  
*Outsourcing*  
*Recruitment, selection, training, and development*  
*Managing supplier relationships*  
*Purchasing performance measurement and evaluation*  
*Purchasing management's contribution to corporate objectives*  
*Sustainable purchasing*  
*Public sector procurement*  
*Managing successful negotiations*  
*Global perspectives*

## Learning Activities

Lectures, including guest lectures from industry.  
 Tutorials covering case studies, problem solving, group work and presentations.

## References

<b>Course Material</b>	Book
<b>Author</b>	Lysons, K and Gillingham, M

<b>Publishing Year</b>	2003
<b>Title</b>	Purchasing and Supply Chain Management
<b>Subtitle</b>	
<b>Edition</b>	6th edition
<b>Publisher</b>	Financial Times Prentice-Hall
<b>ISBN</b>	

<b>Course Material</b>	Book
<b>Author</b>	Monczka, R M, Trent, R J and Handfield, R B
<b>Publishing Year</b>	2002
<b>Title</b>	Purchasing and Supply Chain Management
<b>Subtitle</b>	
<b>Edition</b>	2nd edition
<b>Publisher</b>	International Thomson Publishing
<b>ISBN</b>	

<b>Course Material</b>	Book
<b>Author</b>	Leenders, M R and Fearon, H E
<b>Publishing Year</b>	2002
<b>Title</b>	Purchasing & Supply Management
<b>Subtitle</b>	
<b>Edition</b>	12th edition
<b>Publisher</b>	Irwin
<b>ISBN</b>	

<b>Course Material</b>	Book
<b>Author</b>	Van Weele, A J
<b>Publishing Year</b>	2002
<b>Title</b>	Purchasing and Supply Chain Management
<b>Subtitle</b>	
<b>Edition</b>	3rd edition
<b>Publisher</b>	International Thomson Business Press
<b>ISBN</b>	

<b>Course Material</b>	Book
<b>Author</b>	Baily, P
<b>Publishing Year</b>	1998
<b>Title</b>	Purchasing Principles & Management
<b>Subtitle</b>	
<b>Edition</b>	8th edition
<b>Publisher</b>	Financial Times Pitman Publishing
<b>ISBN</b>	

## Notes

A critical study of modern strategic purchasing issues. An examination of the

relationship between the external environment, internal factors and purchasing strategy. This module is compulsory for students wishing to register for CIPS membership.