

Liverpool John Moores University

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Title: POLICY, POLITICS AND EVENTS
Status: Definitive
Code: **6507IACTEM** (126473)
Version Start Date: 01-08-2019

Owning School/Faculty: Business and Management
Teaching School/Faculty: Kolej IACT SDN BHD

Team	Leader
Laura Dixon	Y
Lindsey Gaston	

Academic Level: FHEQ6 **Credit Value:** 20 **Total Delivered Hours:** 40
Total Learning Hours: 200 **Private Study:** 160

Delivery Options

Course typically offered: Semester 2

Component	Contact Hours
Lecture	40

Grading Basis: 40 %

Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Essay	AS1	Essay (2000 words)	40	
Portfolio	AS2	Portfolio (Blogs 3000 Words)	60	

Aims

To examine the manner in which events may be mediated through, and affected by, political actions, different social contexts, and public policy.

Learning Outcomes

After completing the module the student should be able to:

- 1 Understand how policy relating to events is formed within a national and international political context.
- 2 To critically analyse the manner in which the socio-economic contexts in which events occur, impact the management and legacy of those events.

Learning Outcomes of Assessments

The assessment item list is assessed via the learning outcomes listed:

Essay	1	2
Portfolio (Blogs)	1	2

Outline Syllabus

Policy planning, cultural policy and its creation, political ideology, national identity, corruption and bribery, human rights and animal rights and the impact of these issues in the context of international events management.

Learning Activities

The module will be delivered by means of interactive, discussion-focused lectures, using prescribed reading and case studies.

Notes

This module place the events industry within a wider political setting. Political ideologies will frame students' understanding of how events can be subject to varying socio-economic opportunities and constraints. Exploring interrelationships between events and wider policy aims allows students to contextualise events within a wider national and international setting.