

Liverpool John Moores University

Title: Mediating Popular Culture
Status: Definitive
Code: **6507WESTMC** (128978)
Version Start Date: 01-08-2021

Owning School/Faculty: Humanities and Social Science
Teaching School/Faculty: Westford University College

Team	Leader
Steven Spittle	Y

Academic Level: FHEQ6
Credit Value: 20
Total Delivered Hours: 36
Total Learning Hours: 200
Private Study: 164

Delivery Options

Course typically offered: Runs Twice - S1 & S2

Component	Contact Hours
Lecture	12
Seminar	24

Grading Basis: 40 %

Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Essay	AS1	1500 word essay requiring students to assess the contemporary relevance of twentieth century theories of mediation.	40	
Essay	AS2	2500 word essay requiring a self selected case study.	60	

Aims

- 1. To examine the ways in which music is originated, realised and distributed and the extent to which these processes have changed and contribute to change.*
- 2. To enable students to debate the ways in which creative and cultural values are*

experienced and understood within popular culture.

3. To develop an understanding of the material conditions, especially media forms, for the consumption of music and the cultural contexts in which people appropriately, use and make sense of it.

Learning Outcomes

After completing the module the student should be able to:

- 1 Critically discuss theories on mediation and examine their relevance to popular culture.
- 2 Apply key theoretical concepts to a variety of case studies.
- 3 Understand how formats and industrial contexts can influence the meanings of popular cultural texts.

Learning Outcomes of Assessments

The assessment item list is assessed via the learning outcomes listed:

1500 word essay	1	
2500 word essay	2	3

Outline Syllabus

Theories of mediation; Examining technological determinism; Format radio; Music on British television; Music on film; Music documentary; Music Press; MTV; YouTube and digital consumption; Music, mediation, social contexts and interpersonal relationships; Reality TV talent shows.

Learning Activities

Lectures and Seminars

Notes

This module critically engages with the notion of mediation, examining mediation theory and connecting it with various case studies.