

Summary Information

Module Code	6508DCT
Formal Module Title	Responsible Tourism and Planning
Owning School	Business and Management
Career	Undergraduate
Credits	20
Academic level	FHEQ Level 6
Grading Schema	40

Module Contacts**Module Leader**

Contact Name	Applies to all offerings	Offerings
Andrew Lyon	Yes	N/A

Module Team Member

Contact Name	Applies to all offerings	Offerings
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Partner Module Team

Contact Name	Applies to all offerings	Offerings
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Teaching Responsibility

LJMU Schools involved in Delivery
LJMU Partner Taught

Partner Teaching Institution

Institution Name
Dubai Tourism College LLC

Learning Methods

Learning Method Type	Hours
Lecture	20
Seminar	20

Module Offering(s)

Offering Code	Location	Start Month	Duration
JAN-PAR	PAR	January	12 Weeks
SEP-PAR	PAR	September	12 Weeks
SEP_NS-PAR	PAR	September (Non-standard start date)	12 Weeks

Aims and Outcomes

Aims	To develop students' understanding of responsibility and sustainability in tourism, particularly focusing on tourism planning processes with regard to tourist destinations
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Learning Outcomes

After completing the module the student should be able to:

Code	Description
MLO1	Demonstrate a critical understanding of the concept of responsibility and sustainability in tourism
MLO2	Demonstrate an understanding of economic, social-cultural environmental issues impacting a destination and an understanding of the requirements for a sustainable tourism strategy

Module Content

Outline Syllabus

Concepts of sustainability and responsibility, historical development of relevant concepts, stakeholders, Socio-cultural and environmental issues, tourism policy and planning systems, Globalisation & localisation. Environmental, social and economic sustainability, physical and environmental impacts, planning processes, planning policy and planning issues. Relationship between tourism and host communities. Public sector policies relating to tourism including central government policy, regional policy and local policy and strategic management.

Module Overview

Additional Information

To develop students' understanding of responsibility and sustainability in tourism, particularly focusing on tourism planning processes with regard to tourist destinations

Assessments

Assignment Category	Assessment Name	Weight	Exam/Test Length (hours)	Learning Outcome Mapping
Practice	Presentation	50	0	MLO2, MLO1
Report	Report	50	0	MLO2, MLO1