

## Liverpool John Moores University

Title: Responsible Tourism and Planning  
Status: Definitive  
Code: **6508DCT** (128859)  
Version Start Date: 01-08-2021

Owning School/Faculty: Business and Management  
Teaching School/Faculty: Dubai Tourism College LLC

Team	Leader
Takamitsu Jimura	Y

**Academic Level:** FHEQ6      **Credit Value:** 20      **Total Delivered Hours:** 40  
**Total Learning Hours:** 200      **Private Study:** 160

### Delivery Options

Course typically offered: S1, S2 and NS2 (S2 for Jan)

Component	Contact Hours
Lecture	20
Seminar	20

**Grading Basis:** 40 %

### Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Presentation	AS1	Poster Presentation	50	
Report	AS2	Report (2500 words)	50	

### Aims

*To develop students' understanding of responsibility and sustainability in tourism, particularly focusing on tourism planning processes with regard to tourist destinations*

### Learning Outcomes

After completing the module the student should be able to:

- 1 Demonstrate a critical understanding of the concept of responsibility and sustainability in tourism
- 2 Demonstrate an understanding of economic, social-cultural environmental issues impacting a destination and an understanding of the requirements for a sustainable tourism strategy

### **Learning Outcomes of Assessments**

The assessment item list is assessed via the learning outcomes listed:

Presentation	1	2
Report	1	2

### **Outline Syllabus**

*Concepts of sustainability and responsibility, historical development of relevant concepts, stakeholders, Socio-cultural and environmental issues, tourism policy and planning systems, Globalisation & localisation. Environmental, social and economic sustainability, physical and environmental impacts, planning processes, planning policy and planning issues. Relationship between tourism and host communities. Public sector policies relating to tourism including central government policy, regional policy and local policy and strategic management.*

### **Learning Activities**

Delivered by lectures and seminars

### **Notes**

To develop students' understanding of responsibility and sustainability in tourism, particularly focusing on tourism planning processes with regard to tourist destinations