

Module Information

2022.01, Approved

Summary Information

Module Code	6508YPCBSC
Formal Module Title	Strategic Corporate and Project Finance
Owning School	Business and Management
Career	Undergraduate
Credits	20
Academic level	FHEQ Level 6
Grading Schema	40

Teaching Responsibility

LJMU Schools involved in Delivery
LJMU Partner Taught

Partner Teaching Institution

Institution Name
YPC International College (Kolej Antarabangsa YPC)

Learning Methods

Learning Method Type	Hours
Lecture	11
Workshop	33

Module Offering(s)

Display Name	Location	Start Month	Duration Number Duration Unit
JAN-PAR	PAR	January	12 Weeks

Aims and Outcomes

Aims	The aim of this module is to enable students to evaluate corporate financial decisions that form an essential part of strategic decision making and a project business case – funding, financial investment appraisal, financial control, risk management and performance evaluation.
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After completing the module the student should be able to:

Learning Outcomes

Code	Number	Description
MLO1	1	Critically analyse the impact of macro-economics on strategic decision making and the design/implementation of new projects.
MLO2	2	Examine potential investment decisions and assess their financial and strategic consequences, both domestically and internationally.
MLO3	3	Critically evaluate potential investment decisions and assess their financial and strategic consequences, both domestically and internationally.
MLO4	4	Determine and apply a range of financial models to the critical appraisal and selection of projects and growth strategies, including asset replacement, mergers & acquisitions.
MLO5	5	Identify business problems/financial risks and suggest strategies to reduce/eliminate such risks.

Module Content

Outline Syllabus	<ul style="list-style-type: none"> • Project Funding – Special Purpose Vehicles, Equity & Debt Financing, Recourse & Non-recourse Finance • The Cost of Capital – WACC, CAPM, Arbitrage Pricing • Forecasting Project Cashflows from Network Analysis/Critical Path • Investment Appraisal Techniques – RoI, Payback, ARR, NPV, IRR etc. • Economic Analysis – Cost/Benefit & Sustainability • Financial Risk Management – Identification, Evaluation and Management • Asset Replacement Decisions • Financing & Evaluating Merger & Acquisitions • Project Evaluation - Earned Value Analysis; Return on Equity ROE; Debt Service Coverage Ratios (DSCRs); Governments and Value for Money (VfM) • Financial Restructuring Decisions
Module Overview	
Additional Information	The critically evaluation of the financial implications of strategic options enabling sound and evidence based strategic financial and project management decisions.

Assessments

Assignment Category	Assessment Name	Weight	Exam/Test Length (hours)	Module Learning Outcome Mapping
Portfolio	Report and Presentation	100	0	MLO1, MLO2, MLO3, MLO4, MLO5

Module Contacts

Module Leader

Contact Name	Applies to all offerings	Offerings
Karl Harper	Yes	N/A

Partner Module Team

Contact Name	Applies to all offerings	Offerings
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