

Liverpool John Moores University

Title: Business Project
Status: Definitive
Code: **6509DAV** (128296)
Version Start Date: 01-08-2021

Owning School/Faculty: Engineering
Teaching School/Faculty: German Academy for Foreign Trade and Logistics

| Team | Leader |
|---------------|--------|
| Ben Matellini | Y |

Academic Level: FHEQ6
Credit Value: 40
Total Delivered Hours: 80
Total Learning Hours: 400
Private Study: 320

Delivery Options

Course typically offered: Year Long & NS Year Long

| Component | Contact Hours |
|-----------|---------------|
| Lecture | 40 |
| Tutorial | 20 |
| Workshop | 20 |

Grading Basis: 40 %

Assessment Details

| Category | Short Description | Description | Weighting (%) | Exam Duration |
|--------------|-------------------|------------------------------|---------------|---------------|
| Report | AS1 | Written Report, 10,000 words | 70 | |
| Presentation | AS2 | Individual Presentation | 30 | |

Aims

To allow students to develop their knowledge, skills and general expertise in relation to an operational, management or business or topic related to their programme of study. To provide students with the opportunity to demonstrate their ability to learn and develop their skills independently.

Learning Outcomes

After completing the module the student should be able to:

- 1 Critically conduct research to devise and sustain arguments and solve business related problems with established techniques of analysis and enquiry.
- 2 Apply comprehensively and efficiently resources to achieve the project aims, including liaison with outside organisations.
- 3 Demonstrate effectively the ability to make decisions in complex and unpredictable contexts, to learn new skills, to acquire new knowledge, to adapt current skills and knowledge, and to apply them to specific business related context.
- 4 Defend a completed project work and its conclusions in a viva voce examination.

Learning Outcomes of Assessments

The assessment item list is assessed via the learning outcomes listed:

| | | | |
|----------------|---|---|---|
| Written Report | 2 | 3 | 1 |
| Presentation | 4 | | |

Outline Syllabus

Building on Research Planning, or other equivalent study, students select a research project on a topic of their choosing.

With support from an allocated supervisor, students:

- Refine their aims and objectives and
- Identify and justify appropriate research methods.
- Undertake a literature review.
- Collect, collate and analyse appropriate research data.
- Reach conclusions and reflect on the validity of their research.

Learning Activities

Primarily self-directed by student, but with the support of an allocated supervisor. A series of briefing sessions and workshops will also be held during the year.

Notes

Besides the formal lectures, individual tutorials and a group workshop will help the student to design the presentations and write-up the formal business project report

Formative Stages within the module:

1. Introduction to the module
2. Topic identification/Consultancy with module leader and lecturers (appr. in the first 25% of the module)
3. Formal presentation of case/findings (appr. at 50% of the module)

4. Completion of Submission sheet for written report
5. Allocation of supervisors for the written report
6. Up to four meetings with supervisors during writing up-stage (appr. in the final 25% of the module)
7. Submission of Written report
8. Assessment and official exam board results