Liverpool John Moores University

Business Project

Module Information

2022.01, Approved

Summary Information

Module Code	6509DAV
Formal Module Title	Business Project
Owning School	Engineering
Career	Undergraduate
Credits	40
Academic level	FHEQ Level 6
Grading Schema	40

Teaching Responsibility

LJMU Schools involved in Delivery
LJMU Partner Taught

Partner Teaching Institution

Institution Name
German Academy for Foreign Trade and Logistics

Learning Methods

Learning Method Type	Hours
Lecture	40
Tutorial	20
Workshop	20

Module Offering(s)

Display Name	Location	Start Month	Duration Number Duration Unit
SEP-PAR	PAR	September	28 Weeks

Aims and Outcomes

Aims	To allow students to develop their knowledge, skills and general expertise in relation to an operational, management or business or topic related to their programme of study. To provide students with the opportunity to demonstrate their ability to learn and develop their skills independently.

After completing the module the student should be able to:

Learning Outcomes

Code	Number	Description
MLO1	1	Critically conduct research to devise and sustain arguments and solve business related problems with established techniques of analysis and enquiry.
MLO2	2	Apply comprehensively and efficiently resources to achieve the project aims, including liaison with outside organisations.
MLO3	3	Demonstrate effectively the ability to make decisions in complex and unpredictable contexts, to learn new skills, to acquire new knowledge, to adapt current skills and knowledge, and to apply them to specific business related context.
MLO4	4	Defend a completed project work and its conclusions in a viva voce examination.

Module Content

Outline Syllabus	Building on Research Planning, or other equivalent study, students select a research project on a topic of their choosing.With support from an allocated supervisor, students:- Refine their aims and objectives and- Identify and justify appropriate research methods.- Undertake a literature review.- Collect, collate and analyse appropriate research data.- Reach conclusions and reflect on the validity of their research.
Module Overview	
Additional Information	Besides the formal lectures, individual tutorials and a group workshop will help the student to design the presentations and write-up the formal business project reportFormative Stages within the module: 1. Introduction to the module2. Topic identification/Consultancy with module leader and lecturers (appr. in the first25% of the module)3. Formal presentation of case/findings (appr. at 50% of the module)4. Completion of Submission sheet for written report5. Allocation of supervisors for the written report 6. Up to four meetings with supervisors during writing up-stage (appr. in the final25% of the module)7. Submission of Written report8. Assessment and official exam board results

Assessments

Assignment Category	Assessment Name	Weight	Exam/Test Length (hours)	Module Learning Outcome Mapping
Report	Written Report	70	0	MLO2, MLO3, MLO1
Presentation	Presentation	30	0	MLO4

Module Contacts

Module Leader

Contact Name	Applies to all offerings	Offerings
Ben Matellini	Yes	N/A

Partner Module Team

Contact Name	Applies to all offerings	Offerings