

## Liverpool John Moores University

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Title: MANAGEMENT AND FINANCE  
Status: Definitive  
Code: **6511TECYPC** (119819)  
Version Start Date: 01-08-2018  
Owning School/Faculty: Engineering  
Teaching School/Faculty: YPC International College (Kolej Antarabangsa YPC)

Team	Leader
Michael Shaw	

**Academic Level:** FHEQ6  
**Credit Value:** 24  
**Total Delivered Hours:** 101  
**Total Learning Hours:** 240  
**Private Study:** 139

### Delivery Options

Course typically offered: Standard Year Long

Component	Contact Hours
Lecture	56
Tutorial	42

**Grading Basis:** 40 %

### Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Exam	AS1	Examination	50	3
Report	AS2	Case study report 2500 words	25	
Presentation	AS3	Report & presentation (30 mins)	25	

### Aims

*To introduce students to the role of the manager & the management process, themes in contemporary management, and the use of financial information and management within businesses.*

## Learning Outcomes

After completing the module the student should be able to:

- 1 Manage the processes of planning, organising, implementing and controlling.
- 2 Evaluate and justify ideas on key themes in contemporary management – globalisation corporate social responsibility, social enterprise and ethics.
- 3 Evaluate and discuss the fundamental accounting concepts which underlie the preparation of financial reporting statements.
- 4 Appraise the financial statements of a business by selecting appropriate performance indicators for profitability and for liquidity including key accounting ratios.
- 5 Critically analyse issues involved in company valuations and methods of financing businesses
- 6 Evaluate short and long-term investment decisions using a variety of techniques.

## Learning Outcomes of Assessments

The assessment item list is assessed via the learning outcomes listed:

EXAM	5	6
Report	1	2
Presentation	3	4

## Outline Syllabus

*The management environment*

*Planning & Organising*

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*Monitoring & Controlling*

*Management versus Leadership*

*Key themes in contemporary management*

*The nature of financial information and application of accounting concepts*

*The final accounts of limited companies*

*Interpretation of financial statements*

*Long-term financial decision making – NPV, Payback, ARR*

*Short-term financial decision making – costing methods*

*Company valuations*

*Sources of finance and methods of financing a business*

## Learning Activities

Lectures and workshops where group discussion is encouraged. Small group discussion and feedback on case studies and simplified examples of real-world situations.

<b>Course Material</b>	Book
<b>Author</b>	Frank Wood & Alan Sangster
<b>Publishing Year</b>	2012
<b>Title</b>	Business Accounting 1
<b>Subtitle</b>	
<b>Edition</b>	12th ed
<b>Publisher</b>	Prentice Hall
<b>ISBN</b>	

<b>Course Material</b>	Book
<b>Author</b>	Atrill, P and McLaney, E
<b>Publishing Year</b>	2010
<b>Title</b>	Accounting and Finance for Non-Specialists
<b>Subtitle</b>	
<b>Edition</b>	7th ed
<b>Publisher</b>	Pearson
<b>ISBN</b>	

<b>Course Material</b>	Book
<b>Author</b>	William M. Pride, Robert J. Hughes and Jack R. Kapoor
<b>Publishing Year</b>	2012
<b>Title</b>	Introduction to Business
<b>Subtitle</b>	
<b>Edition</b>	11th ed
<b>Publisher</b>	Cengage Learning
<b>ISBN</b>	

<b>Course Material</b>	Book
<b>Author</b>	Richard L. Daft
<b>Publishing Year</b>	2010
<b>Title</b>	New Era of Management
<b>Subtitle</b>	
<b>Edition</b>	9th ed
<b>Publisher</b>	Cengage Learning
<b>ISBN</b>	

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## Notes

This module introduces fundamental knowledge, skills and tools of management used in a modern, commercial business. The finance element provides sufficient information to enable the student to understand key financial measures used within business and the wider economy. Key to the success of the module is for students to apply the knowledge and skills learnt to business situations and gain from sharing ideas and approaches to a wide range of common business situations.