

Liverpool John Moores University

Title: PUBLIC HEALTH AND HEALTH PROMOTION
Status: Definitive
Code: **6513BNCNUR** (107615)
Version Start Date: 01-08-2014

Owning School/Faculty: Nursing and Allied Health
Teaching School/Faculty: KPJ International College of Nursing and Health Sc

Team	Leader
Sean Mackay	

Academic Level: FHEQ6
Credit Value: 15.00
Total Delivered Hours: 30.00
Total Learning Hours: 150
Private Study: 120

Delivery Options

Course typically offered: Semester 1

Component	Contact Hours
Lecture	15.000
Seminar	15.000

Grading Basis: 40 %

Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Essay	AS1	Assignment 3,000 words. A proposal for a public health/health promotion strategy / initiative	100.0	

Aims

To develop a critical understanding of health promotion and public health approaches.

Learning Outcomes

After completing the module the student should be able to:

- 1 Critically evaluate a range of health promotion models
- 2 Critically evaluate local, national and international public health initiatives.
- 3 Demonstrate a critical understanding of participatory approaches to improving health.

Learning Outcomes of Assessments

The assessment item list is assessed via the learning outcomes listed:

proposal 1 2 3

Outline Syllabus

Theoretical perspectives of health promotion: local national and international strategies for health improvement; Inequalities in health. Partnership working: multiple perspectives. Participation, representation and issues of power; community engagement, empowerment and partnership; community development; evidence based public health; epidemiology; participatory research paradigm; nurses role in public health, international health development.

Learning Activities

Interactive lectures, group work (including problem based learning), Blackboard

References

Course Material	Book
Author	ADAMS, L., AMOS, M., MUNRO J
Publishing Year	2002
Title	Promoting health: politics and practice
Subtitle	
Edition	
Publisher	Sage
ISBN	

Course Material	Book
Author	BAGGOTT R
Publishing Year	2000
Title	Public health: policy and politics
Subtitle	
Edition	
Publisher	Macmillan Press
ISBN	

Course Material	Book
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Author	DAVIES M.
Publishing Year	2005
Title	Health Promotion Theory'
Subtitle	
Edition	
Publisher	Open University Press
ISBN	

Course Material	Book
Author	GRIFFITHS, S and HUNTER, D.J
Publishing Year	1999
Title	Perspectives in public health
Subtitle	
Edition	
Publisher	Radcliffe Medical Press
ISBN	

Course Material	Book
Author	KERR, J
Publishing Year	1999
Title	Community health promotion: challenges for practice
Subtitle	
Edition	
Publisher	Bailliere Tindall
ISBN	

Course Material	Book
Author	GRAY A., PAYNE P.
Publishing Year	2001
Title	World health and disease'
Subtitle	
Edition	
Publisher	Open University Press
ISBN	

Course Material	Book
Author	WALLEY J., WRIGHT J. and HUBLEY J
Publishing Year	2001
Title	Public Health: An action guide to improving health in developing countries
Subtitle	
Edition	
Publisher	Oxford University Press
ISBN	

Notes

This module seeks to link the theory and practice of public health and health promotion

The module leader at JB campus is TAN SAW GEAK