# Liverpool John Moores University

Title:	PROFESSIONAL DEVELOPMENT 3		
Status:	Definitive		
Code:	<b>6513CMD</b> (118656)		
Version Start Date:	01-08-2014		
Owning School/Faculty: Teaching School/Faculty:	Liverpool Screen School Liverpool Institute for Performing Arts		

Team	Leader
Ros Merkin	Y

Academic Level:	FHEQ6	Credit Value:	24.00	Total Delivered Hours:	70.00
Total Learning Hours:	240	Private Study:	170		

## **Delivery Options**

Course typically offered: Standard Year Long

Component	Contact Hours	
Lecture	70.000	

### Grading Basis: 40 %

### Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Report	PROJ INIT	Project Initiation Document	40.0	
Portfolio	PORTFOLIO	Research Portfolio	40.0	
Presentation	INTERVIEW	Interview/ Tendering Exercise	20.0	

## Aims

The aims of this project are twofold:

1. To develop the learner's knowledge and understanding of key concepts related to the initiation of projects and to develop the learner's ability to apply those concepts to a practical project. Key concepts include:

• Researching a potential project;

• Producing a project initiation document, including aims and objectives, stakeholder assessment and strategy, financial forecasts and resource and operational plan.

2. To prepare learners for the selective and competitive processes they are likely to encounter within the broad Community Drama field including:

- Job application and interview processes.
- Funding applications.
- Tendering processes.

# Learning Outcomes

After completing the module the student should be able to:

- LO1 Undertake activities in order to find and research potential projects
- LO2 Analyse and evaluate the requirements of project stakeholders in order to define suitable project aims and objectives
- LO3 Assess the financial requirements of a particular project, and develop appropriate financial forecasts and plans;
- LO4 Critically analyse interview process and technique
- LO5 Confidently articulate themselves as Community Drama practitioners
- LO6 Demonstrate a comprehensive understanding of current funding and tendering mechanisms.
- LO7 Demonstrate an advanced ability to translate practical plans into a variety of formats suitable for tendering and funding applications whilst maintaining the integrity and efficacy of the project.

### Learning Outcomes of Assessments

The assessment item list is assessed via the learning outcomes listed:

PROJECT INITIATION	LO1	LO2	LO3
DOCUMENT			
RESEARCH	LO6	LO7	
PORTFOLIO			
INTERVIEW/	LO4	LO5	
TENDERING EXERCISE			

### **Outline Syllabus**

The module will be taught in two distinctive sections. Section one will focus on project research and establishing the terms of reference for the project implementation document. Consideration will then be given to the various elements of the planning process and the production of the document itself. Section two will focus on a range of selective and competitive processes students are likely to encounter within the broad Community Drama field. Through research exercises, mock applications and class presentations a portfolio of exemplar material will be created that can later be used as source of reference when the student is active in the field. Finally students will engage in a practical interview/tendering exercise.

### **Learning Activities**

This module is delivered in lecture, group workshop and seminar formats. Students

are expected to work in pairs or small groups for the purposes of the formative practical assignments and seminar presentations. The module will be delivered by utilising a range of teaching and learning strategies. These will include:

• Lectures to introduce key issues and concepts;

• Workshops incorporating application of concepts to different situations, utilising group activities where appropriate;

- Student presentations in relation to their own projects;
- Individual study in line with guidance and direction from tutors.

### Notes

The Portfolio will consist of Funding and Employment research and surveys, funding applications and cover letters in a variety of formats, mock tenders and self analysis of interview and presentation technique.