LIVERPOOL JOHN MOORES UNIVERSITY

Media Policy and Regulation

Module Information

2022.01, Approved

Summary Information

Module Code	6514ISTMCC
Formal Module Title	Media Policy and Regulation
Owning School	Humanities and Social Science
Career	Undergraduate
Credits	20
Academic level	FHEQ Level 6
Grading Schema	40

Teaching Responsibility

LJMU Schools involved in Delivery
LJMU Partner Taught

Partner Teaching Institution

Institution Name
Independent Studies of Science and Technology

Learning Methods

Learning Method Type	Hours
Lecture	12
Seminar	24

Module Offering(s)

Display Name	Location	Start Month	Duration Number Duration Unit
SEP-PAR	PAR	September	12 Weeks

Aims and Outcomes

Aims	1. To critically examine media policies, paying attention to the contextual factors that influenced their development.2. To reflect on the role that policy and regulation plays in the ethical decision making processes of media practitioners.3. To engage with key debates regarding media regulation and law in order to understand the perspectives of different stakeholders.

After completing the module the student should be able to:

Learning Outcomes

Code	Number	Description
MLO1	1	Analyse media policy documentation, contextualising this material in relation to wider policy issues.
MLO2	2	Identify and assess the role of key stakeholders involved in media policy and regulation.
MLO3	3	Assess different ethical perspectives when examining policy issues, selecting and evaluating relevant case studies that highlight such issues.

Module Content

Outline Syllabus	Critical political economy approaches to media regulation.
Module Overview	
Additional Information	This module will ask students to work with existing policy relating to the media and current debates when policy is being formulated.

Assessments

Assignment Category	Assessment Name	Weight	Exam/Test Length (hours)	Module Learning Outcome Mapping
Report	1500 words report	40	0	MLO1
Essay	2500 words essay	60	0	MLO2, MLO3

Module Contacts

Module Leader

Contact Name	Applies to all offerings	Offerings
Steven Spittle	Yes	N/A

Partner Module Team

Contact Name	Applies to all offerings	Offerings