

Liverpool John Moores University

Title: Media Policy and Regulation
Status: Definitive
Code: **6514WESTMC** (129039)
Version Start Date: 01-08-2021

Owning School/Faculty: Humanities and Social Science
Teaching School/Faculty: Westford University College

Team	Leader
Steven Spittle	Y

Academic Level: FHEQ6
Credit Value: 20
Total Delivered Hours: 36
Total Learning Hours: 200
Private Study: 164

Delivery Options

Course typically offered: Runs Twice - S1 & S2

Component	Contact Hours
Lecture	12
Seminar	24

Grading Basis: 40 %

Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Report	AS1	1500 words report on students' analysis of an existing policy document	40	
Essay	AS2	2500 words essay that examines a key issue in relation to media regulation through the selection of an appropriate case study	60	

Aims

1. To critically examine media policies, paying attention to the contextual factors that influenced their development.

2. *To reflect on the role that policy and regulation plays in the ethical decision making processes of media practitioners.*
3. *To engage with key debates regarding media regulation and law in order to understand the perspectives of different stakeholders.*

Learning Outcomes

After completing the module the student should be able to:

- 1 Analyse media policy documentation, contextualising this material in relation to wider policy issues.
- 2 Identify and assess the role of key stakeholders involved in media policy and regulation.
- 3 Assess different ethical perspectives when examining policy issues, selecting and evaluating relevant case studies that highlight such issues.

Learning Outcomes of Assessments

The assessment item list is assessed via the learning outcomes listed:

1500 words report	1	
2500 words essay	2	3

Outline Syllabus

Critical political economy approaches to media regulation.

Learning Activities

Lectures, Seminars, Tutorials.

Notes

This module will ask students to work with existing policy relating to the media and current debates when policy is being formulated.