Responsible Tourism and Planning

Module Information

2022.01, Approved

Summary Information

Module Code	6515DGABW
Formal Module Title	Responsible Tourism and Planning
Owning School	Business and Management
Career	Undergraduate
Credits	20
Academic level	FHEQ Level 6
Grading Schema	40

Teaching Responsibility

LJMU Schools involved in Delivery
LJMU Partner Taught

Partner Teaching Institution

Institution Name
Dong A University

Learning Methods

Learning Method Type	Hours
Lecture	20
Seminar	20

Module Offering(s)

Display Name	Location	Start Month	Duration Number Duration Unit
JAN-PAR	PAR	January	12 Weeks

Aims and Outcomes

Aims	To develop students' understanding of responsibility and sustainability in tourism, particularly focusing on tourism planning processes with regard to tourist destinations

After completing the module the student should be able to:

Learning Outcomes

Code	Number	Description
MLO1	1	Demonstrate a critical understanding of the concept of responsibility and sustainability in tourism
MLO2	2	Demonstrate an understanding of economic, social-cultural environmental issues impacting a destination and an understanding of the requirements for a sustainable tourism strategy

Module Content

Outline Syllabus	Concepts of sustainability and responsibility, historical development of relevant concepts, stakeholders, Socio-cultural and environmental issues, tourism policy and planning systems, Globalisation & localisation. Environmental, social and economic sustainability, physical and environmental impacts, planning processes, planning policy and planning issues. Relationship between tourism and host communities. Public sector policies relating to tourism including central government policy, regional policy and local policy and strategic management.
Module Overview	
Additional Information	To develop students' understanding of responsibility and sustainability in tourism, particularly focusing on tourism planning processes with regard to tourist destinations

Assessments

Assignment Category	Assessment Name	Weight	Exam/Test Length (hours)	Module Learning Outcome Mapping
Presentation	Presentation	50	0	MLO1, MLO2
Essay	Report	50	0	MLO1, MLO2

Module Contacts