

Module Information

2022.01, Approved

Summary Information

Module Code	6516YPCBSC
Formal Module Title	National Business Systems and Global Capitalism
Owning School	Business and Management
Career	Undergraduate
Credits	20
Academic level	FHEQ Level 6
Grading Schema	40

Teaching Responsibility

LJMU Schools involved in Delivery
LJMU Partner Taught

Partner Teaching Institution

Institution Name
YPC International College (Kolej Antarabangsa YPC)

Learning Methods

Learning Method Type	Hours
Lecture	11
Seminar	33

Module Offering(s)

Display Name	Location	Start Month	Duration Number Duration Unit
SEP-PAR	PAR	September	12 Weeks

Aims and Outcomes

Aims	To provide students with the important idea that modern business is characterised by the interaction of global processes and local embeddedness. To understand the institutional features of national business systems that influence firm strategy and structure – i.e. corporate governance and financial systems; the market for corporate control (takeovers, skill formation and education systems). To analyse and explain how firms globalise and to assess the impact of globalisation on the national system of the receiving country and of the 'sending' country (the so-called 'host' and 'home' country effects). To understand that capital is usually free to move across borders while labour is more constrained in both practice and, increasingly, in principle – i.e. varieties of migration across countries.
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After completing the module the student should be able to:

Learning Outcomes

Code	Number	Description
MLO1	1	Demonstrate awareness of the different organisational approaches to compete in the global economy.
MLO2	2	Critically evaluate how and why differences in the organisation of advanced capitalist economies persist and what role institutional frameworks play in this process.
MLO3	3	Analyse the suitability of different ownership structure, labour markets and skill formation which lead to success.
MLO4	4	Examine the differences of Asian and Transition Economies in Central and Eastern Europe and what role institutional frameworks play in this process.

Module Content

Outline Syllabus	1) Globalisation and National Business Systems 2) Introduction to Varieties of Financial Systems: Corporate Governance and Takeovers 3) Patterns of Work Organisation and Skill Formation 4) Business Risks and the Prospects for International Collaboration vs. International Clashes Across Different Varieties of Capitalist Economies 5) Financial Crisis and Sovereign Debt Crisis: A Varieties of Capitalism Perspective 6) The Anglo-Saxon Model and its Problems: the UK and USA 7) Co-ordinated market economy: adjustment in Germany 8) The French Model in Transition and Mediterranean Market Economies 9) Understanding Variations and Changes in East Asian capitalism 10) Transition Economies of Central and Eastern Europe 11) Institutions in Comparative Perspective: Why and how the concept of complex causation improves of understanding of change in contemporary capitalist economies?
Module Overview	
Additional Information	There are no prerequisites for enrolling in this module, however, it is convenient that the students have a basic knowledge of International Business and Management. In this module, we use an interdisciplinary framework drawn from sociology, politics, political economy and law, which goes under various headings such as 'national business systems' and 'varieties of capitalism'. It is suggested that student from IBM, Management, Finance and Economics, could take this course at level 6.

Assessments

Assignment Category	Assessment Name	Weight	Exam/Test Length (hours)	Module Learning Outcome Mapping
Exam	Exam	50	2	MLO1, MLO2
Test	In Class Test	50	0	MLO3, MLO4

Module Contacts

Module Leader

Contact Name	Applies to all offerings	Offerings
Rocio Valdivielso Del Real	Yes	N/A

Partner Module Team

Contact Name	Applies to all offerings	Offerings
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