Liverpool John Moores University

Title: NEGOTIATED PROJECT
Status: Definitive
Code: **6517DVA**   (115359)
Version Start Date: 01-08-2011

Owning School/Faculty: Liverpool School of Art & Design
Teaching School/Faculty: Stockport College

Team	emplid	Leader
Jon Moorhouse		Y

Academic Level:	FHEQ6	**Credit Value:**	36.00	**Total Delivered Hours:**	98.00
Total Learning Hours:	360	**Private Study:**	262		

Delivery Options
Course typically offered: Semester 1

Component	Contact Hours
Lecture	8.000
Seminar	2.000
Tutorial	4.000
Workshop	84.000

Grading Basis: 40 %

Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Report	AS1	Practical Projects plus PDP File	100.0	

Aims

To provide the opportunity for the students to identify and develop their own areas of interest within their field of study.
To cultivate the student's abilities to manage projects, time, and production issues.
To use, develop and apply design methodologies and processes to address a variety of design problems.
Through engaging with the creative industries the student will situate their own working practices within a real world context.

Learning Outcomes

After completing the module the student should be able to:

1   Identify an appropriate individual course of study within the specialism.
2   Interact with relevant areas of the creative industries/professional bodies.
3   Use appropriate working methods to research & develop a body of work.
4   Discuss and critically evaluate work within a professional context.
5   Produce visual solutions that answer the brief to a professional standard.

Learning Outcomes of Assessments

The assessment item list is assessed via the learning outcomes listed:

Practical Projects +   1   2   3   4   5
PDP file

Outline Syllabus

Through negotiation this module requires the student to instigate and manage work which has direct links with the outside world. The nature of the projects undertaken should encompass design competitions, self-initiated projects, industry set projects, commissions, work for exhibition, freelance opportunities, all of which require either direct or indirect contact with opinion and comment from sources other than those within college. Emphasis is given to producing work within clear and relevant contexts - client/ target audience/ working to strict deadlines/ working within constraints.

Learning Activities

The Negotiated Project runs parallel to and is linked to the Critical Journal. This enables the student to explore the context, incumbent influences and rationale behind the development of their practical project work. To this end, the students work independently with tutorial guidance and support on assignments both set externally and self-initiated according to preference and individual need. Group critique enhances the learning experience and continues to foster the notion of the 'sharing of good practice'.

References

Course Material	Book
Author	Bangs, M.
Publishing Year	2001
Title	Picture This
Subtitle	How Pictures Work, (sl)

Edition	
Publisher	Sagebrush Education Resources
ISBN	

Course Material	Book
Author	Hollis, R.
Publishing Year	2001
Title	A History of Graphic Design
Subtitle	
Edition	
Publisher	London: Thames and Hudson
ISBN	

Course Material	Book
Author	Bossert, J.
Publishing Year	1998
Title	Childrens Book Illustration
Subtitle	Step by Step Techniques, (sl)
Edition	
Publisher	Rotovision
ISBN	

Course Material	Book
Author	Crow, D.
Publishing Year	2003
Title	Visible Signs
Subtitle	
Edition	
Publisher	Switzerland: AVA Publishing SA
ISBN	

Course Material	Book
Author	Heller, S.
Publishing Year	2003
Title	Merz to Emigre and Beyond
Subtitle	
Edition	
Publisher	London: Phaidon Press Ltd
ISBN	

Course Material	Book
Author	Fogg, B. J.
Publishing Year	2003
Title	Persuasive Technology
Subtitle	Using Computers to Change What We Think and Do, (sl)
Edition	
Publisher	Morgan Kaufmann

ISBN	

Notes

The module provides an initial opportunity to identify and contact relevant industry bodies. Students are asked to evidence this learning in their PDP file.