

Mediating Popular Culture

Module Information

2022.01, Approved

Summary Information

Module Code	6517WESTMC
Formal Module Title	Mediating Popular Culture
Owning School	Humanities and Social Science
Career	Undergraduate
Credits	20
Academic level	FHEQ Level 6
Grading Schema	40

Teaching Responsibility

LJMU Schools involved in Delivery
LJMU Partner Taught

Partner Teaching Institution

Institution Name
Westford University College

Learning Methods

Learning Method Type	Hours
Lecture	12
Seminar	24

Module Offering(s)

Display Name	Location	Start Month	Duration Number Duration Unit
SEP-PAR	PAR	September	12 Weeks

Aims and Outcomes

Aims	1. To examine the ways in which music is originated, realised and distributed and the extent to which these processes have changed and contribute to change.2. To enable students to debate the ways in which creative and cultural values are experienced and understood within popular culture.3. To develop an understanding of the material conditions, especially media forms, for the consumption of music and the cultural contexts in which people appropriately, use and make sense of it.
------	---

After completing the module the student should be able to:

Learning Outcomes

Code	Number	Description
MLO1	1	Critically discuss theories on mediation and examine their relevance to popular culture.
MLO2	2	Apply key theoretical concepts to a variety of case studies.
MLO3	3	Understand how formats and industrial contexts can influence the meanings of popular cultural texts.

Module Content

Outline Syllabus	Theories of mediation; Examining technological determinism; Format radio; Music on British television; Music on film; Music documentary; Music Press; MTV; YouTube and digital consumption; Music, mediation, social contexts and interpersonal relationships; Reality TV talent shows.
Module Overview	
Additional Information	This module critically engages with the notion of mediation, examining mediation theory and connecting it with various case studies.

Assessments

Assignment Category	Assessment Name	Weight	Exam/Test Length (hours)	Module Learning Outcome Mapping
Essay	1500 word essay	40	0	MLO1
Essay	2500 word essay	60	0	MLO2, MLO3

Module Contacts

Module Leader

Contact Name	Applies to all offerings	Offerings
Steven Spittle	Yes	N/A

Partner Module Team

Contact Name	Applies to all offerings	Offerings