

## Liverpool John Moores University

Title: Mediating Popular Culture  
Status: Definitive  
Code: **6517WESTMC** (129045)  
Version Start Date: 01-08-2021

Owning School/Faculty: Humanities and Social Science  
Teaching School/Faculty: Westford University College

Team	Leader
Steven Spittle	Y

**Academic Level:** FHEQ6  
**Credit Value:** 20  
**Total Delivered Hours:** 36  
**Total Learning Hours:** 200  
**Private Study:** 164

### Delivery Options

Course typically offered: Runs Twice - S1 & S2

Component	Contact Hours
Lecture	12
Seminar	24

**Grading Basis:** 40 %

### Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Essay	AS1	1500 word essay requiring students to assess the contemporary relevance of twentieth century theories of mediation.	40	
Essay	AS2	2500 word essay requiring a self selected case study.	60	

### Aims

- 1. To examine the ways in which music is originated, realised and distributed and the extent to which these processes have changed and contribute to change.*
- 2. To enable students to debate the ways in which creative and cultural values are*

*experienced and understood within popular culture.*

*3. To develop an understanding of the material conditions, especially media forms, for the consumption of music and the cultural contexts in which people appropriately, use and make sense of it.*

## **Learning Outcomes**

After completing the module the student should be able to:

- 1 Critically discuss theories on mediation and examine their relevance to popular culture.
- 2 Apply key theoretical concepts to a variety of case studies.
- 3 Understand how formats and industrial contexts can influence the meanings of popular cultural texts.

## **Learning Outcomes of Assessments**

The assessment item list is assessed via the learning outcomes listed:

1500 word essay	1	
2500 word essay	2	3

## **Outline Syllabus**

*Theories of mediation; Examining technological determinism; Format radio; Music on British television; Music on film; Music documentary; Music Press; MTV; YouTube and digital consumption; Music, mediation, social contexts and interpersonal relationships; Reality TV talent shows.*

## **Learning Activities**

Lectures and Seminars.

## **Notes**

This module critically engages with the notion of mediation, examining mediation theory and connecting it with various case studies.