## **Liverpool** John Moores University

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Title: ADVANCED VISUAL PRESENTATION

Status: Definitive

Code: **6520TPR** (118554)

Version Start Date: 01-08-2018

Owning School/Faculty: Liverpool Screen School

Teaching School/Faculty: Liverpool Institute for Performing Arts

Team	Leader
Mark Smith	Υ

Academic Credit Total

Level: FHEQ6 Value: 12 Delivered 33

**Hours:** 

Total Private

Learning 120 Study: 87

**Hours:** 

**Delivery Options** 

Course typically offered: Standard Year Long

Component	Contact Hours	
Seminar	15	
Tutorial	3	
Workshop	15	

**Grading Basis:** 40 %

#### **Assessment Details**

Category	Short Description	Description	Weighting (%)	Exam Duration
Portfolio	Portfolio		100	

### **Aims**

To enhance visual presentation skills through media and methods suitable for the production of a professional portfolio.

Produce a portfolio that represents the best examples for creative practice to date as a concise coherent whole

Construction of Curriculum Vitae suitable for immediate use, with an understanding of directed content

# **Learning Outcomes**

After completing the module the student should be able to:

- Utilise time management skills independently and effectively, to document production work, through the effective use of sketches, notation and audio and visual still and moving recordings
- 2 Recognise the potential of materials, software, technologies and styles of production in order to use the most appropriate techniques for creating a professional portfolio
- 3 Demonstrate creativity and imagination by realising inventive and proficiently executed design and presentation ideas
- Present a collection of work in a form that communicates at a professional level, with clarity, to a specified audience

### **Learning Outcomes of Assessments**

The assessment item list is assessed via the learning outcomes listed:

Portfolio 1 2 3 4

# **Outline Syllabus**

The module will be delivered as a block, toward the end of study, but will start with a couple of introductory sessions in order to allow the students to start compiling material. The intensive, later part of the module will take the form of seminar, workshop and tutorial sessions. The seminars will contain a combination of the following:

Client/Designer relationship Curriculum Vitae Graphic design and layout Professional presentation

## **Learning Activities**

This module will give the students an understanding of how to present himself or herself as a professional designer. Upon completion of the module they will have created a professional, visual portfolio for immediate use. They will have an understanding of the importance of presentation within the visual and performing arts. Each student will have the opportunity to use a variety of media in order to create an individual and personal portfolio. The student will have guidance in the use of the portfolio. The will include an understanding of the client/designer.

# Notes

Students are expected to provide their own materials, portfolio/case and any printing costs