

## Liverpool John Moores University

Title: EVENT RISK MANAGEMENT  
Status: Definitive  
Code: **6527CP** (103613)  
Version Start Date: 01-08-2013

Owning School/Faculty: Arts, Professional and Social Studies  
Teaching School/Faculty: Dublin Business School

Team	Leader
Alistair Beere	Y

**Academic Level:** FHEQ6  
**Credit Value:** 24.00  
**Total Delivered Hours:** 77.00  
**Total Learning Hours:** 240  
**Private Study:** 163

### Delivery Options

Course typically offered: Standard Year Long

Component	Contact Hours
Lecture	50.000
Tutorial	25.000

**Grading Basis:** 40 %

### Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Essay	AS1	Report (3000)	30.0	
Exam	AS2	Examination	70.0	2.00

### Aims

*To critically evaluate the importance of safety and risk management in staging an event.*

*To develop student knowledge of the various concepts, theories and strategies used to minimise risk associated with staging an event.*

*To allow students to attain a technical and professional understanding of the legal obligations of all stakeholders involved in an event.*

*To equip students with detailed knowledge of the contractual, statutory, commercial*

*and tortious obligations in staging an event.  
To emphasise the importance of contingency planning in managing the unexpected.*

## **Learning Outcomes**

After completing the module the student should be able to:

- 1 Comprehend the central role of risk management in event management and administration.
- 2 Demonstrate detailed knowledge and understanding of both historic and modern concepts, theories and strategies in specialised areas such as risk assessment and control, contingency planning and regulatory adherence.
- 3 Apply key risk management concepts to a variety of dynamic situations such as crisis management and risk control.
- 4 Critically evaluate the role and appropriateness of using risk assessment techniques in minimising potential liabilities in an event management context.
- 5 Recognise the necessary contractual, statutory and other legal obligations in relation to all aspects of staging an event.

## **Learning Outcomes of Assessments**

The assessment item list is assessed via the learning outcomes listed:

ESSAY	1	4	5
EXAM	2	3	5

## **Outline Syllabus**

### *Introduction to Risk Management*

*The importance of duty of care of the event management, introduction to the concept of risk management, the emergence of risk management in the industry, the regulatory environment*

### *Risk Assessment*

*Identifying Risks, Risk Control, The role of the safety officer, facility liaisons, procedure for risk assessment and inspections*

### *Specific Event Risks*

*Crowd Management, Alcohol, Communication, Environmental Responsibility, Emergency, Medical Presence, Safety of Event Stakeholders*

### *Risk Control*

*Creating Risk management plans, policies and procedures, risk meetings, communication plans, staff training*

### *Contracts, Licenses and Permits*

*The component parts of a contract, relevant parties to contract, entertainers, sponsors, client, suppliers, broadcasters, letters of agreement, permits and licensing regulations*

### *Insurance*

*The concept of Insurance, Liability Minimisation, legal requirements, public liability*

### *Contingency Planning*

## Learning Activities

Lectures and tutorials.

## References

<b>Course Material</b>	Book
<b>Author</b>	Tarlow, P
<b>Publishing Year</b>	2002
<b>Title</b>	Event Risk Management and Safety
<b>Subtitle</b>	
<b>Edition</b>	1st
<b>Publisher</b>	Wiley
<b>ISBN</b>	

<b>Course Material</b>	Book
<b>Author</b>	Allen, O'Toole, McDonnell, Harris
<b>Publishing Year</b>	2011
<b>Title</b>	Festival and Special Event Management
<b>Subtitle</b>	
<b>Edition</b>	5th
<b>Publisher</b>	Wiley
<b>ISBN</b>	

<b>Course Material</b>	Book
<b>Author</b>	Byrne, McCutcheon
<b>Publishing Year</b>	2009
<b>Title</b>	Byrne and McCutcheon on The Irish legal System
<b>Subtitle</b>	
<b>Edition</b>	5th
<b>Publisher</b>	
<b>ISBN</b>	

<b>Course Material</b>	Book
<b>Author</b>	Clark
<b>Publishing Year</b>	2008
<b>Title</b>	Contract Law in Ireland
<b>Subtitle</b>	
<b>Edition</b>	6th
<b>Publisher</b>	Gill & Macmillan
<b>ISBN</b>	

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## Notes

This module seeks to provide students with the theoretical knowledge and key skills needed to conduct detailed risk analyses within international and domestic events environments. It affords students the opportunity to develop the critical skills necessary to assess and pre-empt event risks and to develop contingency approaches in the events environment and to integrate important legal perspectives in event organisation.