

Liverpool John Moores University

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Title: BUSINESS MANAGEMENT
Status: Definitive
Code: **6530BESG** (120590)
Version Start Date: 01-08-2018

Owning School/Faculty: Built Environment
Teaching School/Faculty: Partner College

Team	Leader
Alison Cotgrave	Y
Fiona Borthwick	

Academic Level: FHEQ6 **Credit Value:** 24 **Total Delivered Hours:** 51
Total Learning Hours: 240 **Private Study:** 189

Delivery Options

Course typically offered: Standard Year Long

Component	Contact Hours
Lecture	48

Grading Basis: 40 %

Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Report	AS1		30	
Exam	AS2	CLOSED BOOK	70	3

Aims

*To evaluate the major principles and techniques of effective management.
To broaden the appreciation of the complexities of modern business in particular factors affecting current and future business practice.*

Learning Outcomes

After completing the module the student should be able to:

- 1 Critically examine the areas of ethics and social responsibility for an individual and an organization working within the construction industry.
- 2 Identify and evaluate aspects of strategic decision making for operating in a global market place.
- 3 Analyse the role of the 'manager' within a business context.
- 4 Critically evaluate a range of management techniques and carry out an analysis of how they can improve organizational and employee performance.
- 5 Analyse the impact of modern business processes on management and decision making within an organization in the Construction Industry.
- 6 Critically analyse aspects of change management.

Learning Outcomes of Assessments

The assessment item list is assessed via the learning outcomes listed:

RESEARCH PAPER	3	4		
EXAMINATION	1	2	5	6

Outline Syllabus

Management Roles:

Position in the organisation and type of organisation. Linked with project management principles and tools.

Human Resources:

Strategic and individual, including theoretical analysis.

Strategic Management:

Areas within strategic management and considering the global market.

Business Processes:

Operational aspects of the business i.e. financial management, business development and organizational structure.

Change Management:

Organisational, people, processes and industry, including theoretical analysis.

Ethics and Social Responsibility:

Considering both the individual and the organization.

Learning Activities

Lectures that will involve various teaching and learning styles i.e. students interaction using CPS, seminars or presentations.

Notes

The module provides students with a broader understanding of modern business practice and the major principles and techniques of effective business management.