Liverpool John Moores University

Title: PROFESSIONAL DEVELOPMENT 3 (SOUND TECHNOLOGY)
Status: Definitive
Code: **6531STE**   (118587)
Version Start Date: 01-08-2019

Owning School/Faculty: Engineering
Teaching School/Faculty: Liverpool Institute for Performing Arts

Team	Leader
Karl Jones	

Academic Level: FHEQ6   **Credit Value:** 12   **Total Delivered Hours:** 30

Total Learning Hours: 120   **Private Study:** 90

Delivery Options
Course typically offered: Standard Year Long

Component	Contact Hours
Lecture	20
Tutorial	10

Grading Basis: 40 %

Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Report	CAREER PLA	DETAILED CAREER PLAN AND REVIEW OF INDUSTRY SECTOR	70	
Presentation	INT/PRES	MOCK INTERVIEW/PRESENTATION	30	

Aims

This module will encourage students to develop a critical view of their career sector in order to identify potential progression paths. They will actively plan and critically review their 3rd years activities according to the skills and experiences valued by employers or clients in their sector. They will conceive a plan for career development that embraces the professional principle of lifelong learning.

Learning Outcomes

After completing the module the student should be able to:

1 Produce a systematic and detailed analysis of the appropriate industry sector to identify wider opportunities and threats
2 Demonstrate an ability to robustly match their own abilities and experience to the requirements of the client / employer
3 Prepare for and undertake a professional presentation (either a job interview or business funding interview)

Learning Outcomes of Assessments

The assessment item list is assessed via the learning outcomes listed:

DETAILED CAREER PLAN & REVIEW	1	2
MOCK INTERVIEW/PRESENTATION	3	

Outline Syllabus

Career Planning & Execution
Approaches to conducting a systematic review of industry sectors.
Using outcomes from research as a basis for career development planning.

Interview Preparation
The problems and dynamics of interviews: effective interview technique; undertaking and using research; personal presentation.

Creating CVs / portfolios
Critical evaluation of the needs of employers & clients: targeting skills effectively at clients / employers; standards of format and presentation.

Business Planning
The business idea; marketing – identifying the clients & competition; identifying sources of funding; creating a business plan; financial planning.

Employment Law
Your legal obligations as an employer; what you should expect from an employer as an employee.

Learning Activities

Learning takes place through a combination of institute-wide lectures and seminars (both generic and discipline specific). Where appropriate, students may engage in short practical projects exploring elements of career development. The employment

and enterprise focus of the module creates a strong emphasis on personal reflection and study as learning coalesces around applications of acquired skills through individual career and enterprise proposals.

Notes

The critical assessment and review of the industry sector most relevant to their career should build on the initial plan produced in Professional Development 2 and could look at the following areas:

• A review of major shows / releases of the last twelve months;

• Critical and commercial reaction to major releases / shows;

• Review of sales figures: is the sector in growth or decline? Is the audience shifting? Is the product adapting for a changing market?

• A review of key figures in the industry and an analysis of why their work is commercially successful or greatly respected in the field.

• A review of legal or cultural changes that have impacted, or could potentially impact, business in this sector. (Examples would be the government selling off radio broadcast frequencies, or VAT changing, or tax breaks for games developers being stopped).

• Which union or trade body should you be a member of.

The detailed career plan should also relate to a review of the work undertaken in the Final Portfolio module, and its potential use and development as a showreel.
The nature of this assessment requires that higher order academic skills of analysis, synthesis and evaluation are applied to the task.